

TV Published Spot Prices May 2015

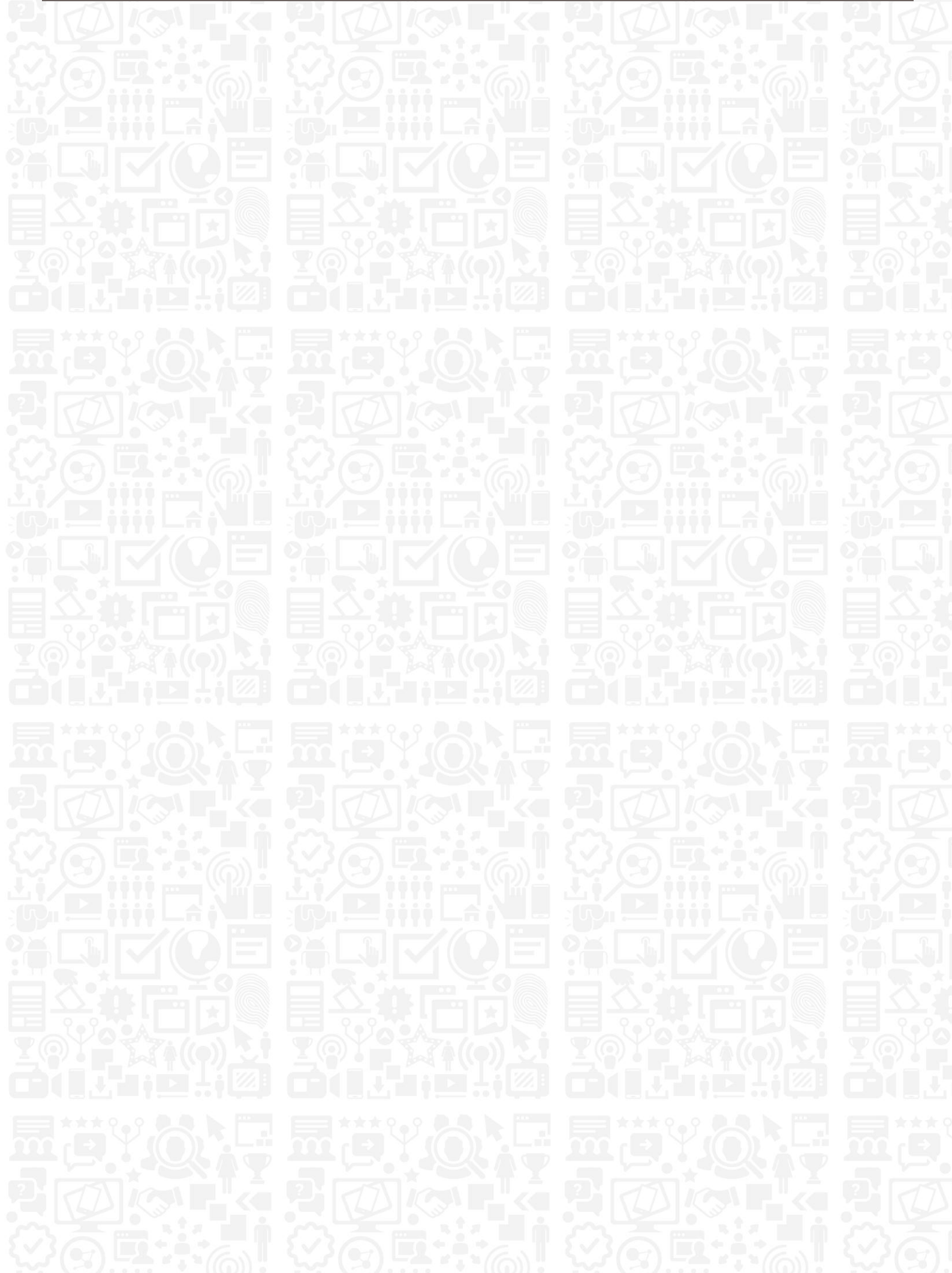
RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,300	Home & Away	€3,200
9 News	€7,700	Revenge	€3,600
Nationwide	€4,900	Grey's Anatomy	€2,500
The Million Euro Challenge	€4,400	The Unemployables	€3,500
Primetime	€3,800	Blue Bloods	€2,500
In Good Hands	€2,700	Gotham	€1,000
Claire Byrne Live	€3,600	The Simpsons	€1,300
The Zoo	€3,100	Republic of Telly	€5,000
The Saturday Night Show	€6,500	Thursday Night Late Peak Movie	€4,000
The Late Late Show	€10,200	Friday Night Late Peak Movie	€4,000
Firefighters	€3,600	Saturday Night Late Peak Movie	€4,000
Big Big Movie	€5,000	Marvel's Agents of Shield	€1,000
Fair City	€6,200	Other Voices	€1,300
Eastenders	€6,900	Damo and Ivor	€4,500
Domestic Divas	€2,700	Brooklyn Nine Nine	€2,000
Sunday Night Late Peak Movie	€6,500	Criminal Minds	€2,500
Killnaskully	€5,500	American Crime	€2,500
The Consumer Show	€3,500	Baz's Culture Clash	€2,500
Mid Week Movie	€5,800	Scorpion	€1,500
The Speech	€1,800	The Big Bang Theory	€1,500
School Around The Corner	€2,600	Outlander	€1,000
Crimecall	€4,600	Resurrection	€1,500
Home of the Year	€5,500	Suburgatory	€1,100
Mrs. Brown's Boys	€6,200	Top Gear	€2,000
Today Show	€1,200	Person of Interest	€2,000
Super Garden	€4,100	Against the Head	€1,400
The Good Wife	€3,400	The Sunday Game	€3,500
How to Cook Well	€3,200	The Sunday Game Live	€4,200
Golf – Irish Open	€1,300	Second Captains	€5,000
		Champions League	€11,000

Golf – Irish Open

€1,300

Horse Racing – Punchestown

€2,200



T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator