

TV Published Spot Prices March 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,400	Home & Away	€2,000
9 News	€6,000	Homeland	€2,100
Nationwide	€3,600	Grey's Anatomy	€2,100
Stetsons & Stilletos	€2,000	The Simpsons	€1,000
People of the Year	€4,600	Late Peak Movie	€4,100
Winning Streak	€4,500	The Big Bang Theory	€1,000
The Late Late Show	€7,300	Will & Grace	€2,400
The Ray D'Arcy Show	€4,600	First Dates Ireland	€4,300
Claire Byrne Live	€3,500	Dancing with the Stars rpt	€1,600
Primetime	€3,200	Handmaids Tale	€2,100
Late Peak Documentary	€5,300	Can't Stop Dancing	€1,000
Late Peak Movie	€4,000	GAA League Sunday	€2,100
Brendan O'Connor's Cutting Edge	€3,300	Don't Tell the Bride	€1,900
Room to Improve	€9,900	SSE Airtricity League	€1,400
Fair City	€5,300	Against The Head	€1,500
Eastenders	€4,100	Champions League	€6,100
Big Big Movie	€4,000	Six Nations U20's	€1,900
Healthy Appetite	€4,700	Six Nations Women's	€2,100
Ear to the Ground	€2,600	The Oscars (Academy Awards)	€4,300
Operation Transformation	€5,900	AIB Club Final Highlights	€2,100
Dancing with the Stars	€8,100	FAI International Awards	€2,500
How's My Driving	€4,700		
Home of The Year	€4,700		
Tracks & Trails	€4,700		
Crimecall	€4,500		
Today Show	€1,000		
News at One	€1,000		
Blue Bloods	€1,900		
Neven Maguire	€4,700		
Apple Tree Yard	€1,900		

St Patrick's Day Parade	€3,400		
Nuacht	€1,400		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator