

TV Published Spot Prices March 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,500	Home & Away	€1,300
9 News	€6,200	Big Bang Theory	€1,700
Nationwide	€3,800	Masterchef	€1,300
Primetime	€3,300	Homeland	€1,800
Claire Byrne Live	€2,500	Don't Tell The Bride	€3,000
Winning Streak	€4,500	Father Ted	€2,800
Blue Bloods	€2,500	The Choice Music Awards	€1,100
How to Cook Well with Rory O'Connell	€1,500	Grey's Anatomy	€2,900
Eco Eye	€2,700	Top Gear	€1,000
Brendan O'Connor's Cutting Edge	€3,900	Late Peak Movie	€3,600
Monday Night Documentary	€5,300	The Simpsons	€1,000
Room to Improve	€9,800	Weird Wonders of The World	€2,600
Late Peak Movie	€5,800	First Dates Ireland	€4,800
The Ray D'Arcy Show	€5,200	The Toughest Trade	€1,900
Fair City	€5,500	Dancing With The Star's rpt	€1,800
Eastenders	€4,300	Against The Head	€1,600
The Late Late Show	€7,200	Apres Match	€2,900
Neven's Irish Food Trail	€2,700	Champions League	€5,600
Dancing With The Stars	€8,600	GAA League Sunday	€2,600
Dancing With The Stars – Can't Stop Dancing	€4,900	Athletics – European Indoor	€1,600
Dragons Den	€5,200	AIB Club Final – Highlights	€1,900
The Big Big Movie	€4,500	FAI International Awards	€2,400
Crimecall	€4,000	World Cup Qualifier – Ireland v Wales	€11,000
Today Show	€1,300	International Soccer Friendly Highlights – Ireland v Iceland	€1,900
News at One	€1,000		
Daniel & Majella's B&B Roadtrip	€4,900		
Tracks & Trails	€3,000		
What Are You Eating?	€4,900		
Home of The Year	€4,900		

Making it Down Under	€3,900		
St. Patrick's Day Parade	€3,400		
All Round to Mrs. Brown's	€7,200		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator