

TV Published Spot Prices March 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,200	Home & Away	€2,500
9 News	€6,200	Bridget & Eamon	€3,500
Nationwide	€3,900	Criminal Minds	€2,000
Winning Streak	€5,100	The Simpsons	€1,100
Claire Byrne Live	€3,500	Big Bang Theory	€1,900
Primetime	€3,100	Don't Tell The Bride	€2,500
Inside The GPO	€3,200	How to Get Away with Murder	€1,900
St Patrick's Day Parade	€3,600	Father Ted	€2,500
Firefighters	€4,400	Trapped	€2,900
The Ray D'Arcy Show	€4,700	Friday Night Late Peak Movie	€3,200
The Late Late Show	€8,200	Sunday Night Late Peak Movie	€3,200
Big Big Movie	€4,000	Top Gear	€1,900
Fair City	€5,000	Marvel Agent's of SHIELD	€1,300
Eastenders	€5,500	NCIS New Orleans	€1,200
The Voice of Ireland	€6,800	iZombie	€1,500
Room to Improve	€7,000	Gotham	€1,600
What Are You	€4,400	Grey's Anatomy	€2,600
Mid Week Movie	€5,300	Blue Bloods	€2,000
Monday Night Documentary	€3,700	Mistresses	€2,000
Sunday Night Documentary	€3,700	Mom	€1,600
Irish Pictorial Weekly	€4,700	Person of Interest	€1,500
Bank Holiday Movie	€5,300	The Goldbergs	€1,200
Code Black	€3,500	First Dates UK	€2,000
The Good Wife	€1,800	First Dates Ireland	€2,500
Crimecall	€3,700	The Queen of Ireland	€2,900
Doctor Foster	€2,800	Naked Camera	€1,600
News at One	€1,000	Republic of Telly	€3,600
Today with Máire & Daithí	€1,000	Meteor Choice Awards	€1,700
The Imelda May Show	€2,600	GAA – League Sunday	€2,200
Celtic Revival	€4,400	Champions League	€4,300

Ear to the Ground	€4,700	Airtricity League	€1,100
Home of the Year	€4,400	Horse Racing – Fairyhouse	€1,800
Horse Racing-Cheltenham	€2,300	Horse Racing – Cheltenham	€2,300

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator