

TV Published Spot Prices March 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,200	Home & Away	€2,400
9 News	€6,200	Revenge	€4,100
Nationwide	€3,900	Grey's Anatomy	€2,000
The Million Euro Challenge	€5,100	Blue Bloods	€2,000
Primetime	€3,100	Devious Maids	€1,600
Eco Eye	€3,200	Gotham	€1,600
Claire Byrne Live	€3,500	The Simpsons	€1,000
St. Patrick's Day Parade	€3,600	Republic of Telly	€3,600
The Saturday Night Show	€4,700	Person of Interest	€1,600
The Late Late Show	€8,200	Friday Night Late Peak Movie	€3,200
The Works	€3,600	Saturday Night Late Peak Movie	€3,200
Big Big Movie	€4,000	Don't Tell The Bride	€3,200
Fair City	€5,000	Other Voices	€1,000
Eastenders	€5,500	How to Get Away with Murder	€1,900
The Voice of Ireland	€6,800	Brooklyn Nine Nine	€1,600
Irish Pictorial Weekly	€4,200	Second Captains	€3,900
Room to Improve	€7,000	Euro 2016 Qualifiers – Rep of Ireland v Poland	€10,000
The Consumer Show	€3,700	GAA – League Sunday	€2,300
Mid Week Movie	€5,300	Champions League	€4,700
Would You Believe	€3,300	SSE Airtricity League	€1,200
The Mentalist	€3,400	Against the Head	€1,500
Crimecall	€3,700	The Notorious	€4,000
Mrs. Brown's Boys	€5,000		
Home of the Year	€4,400		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator