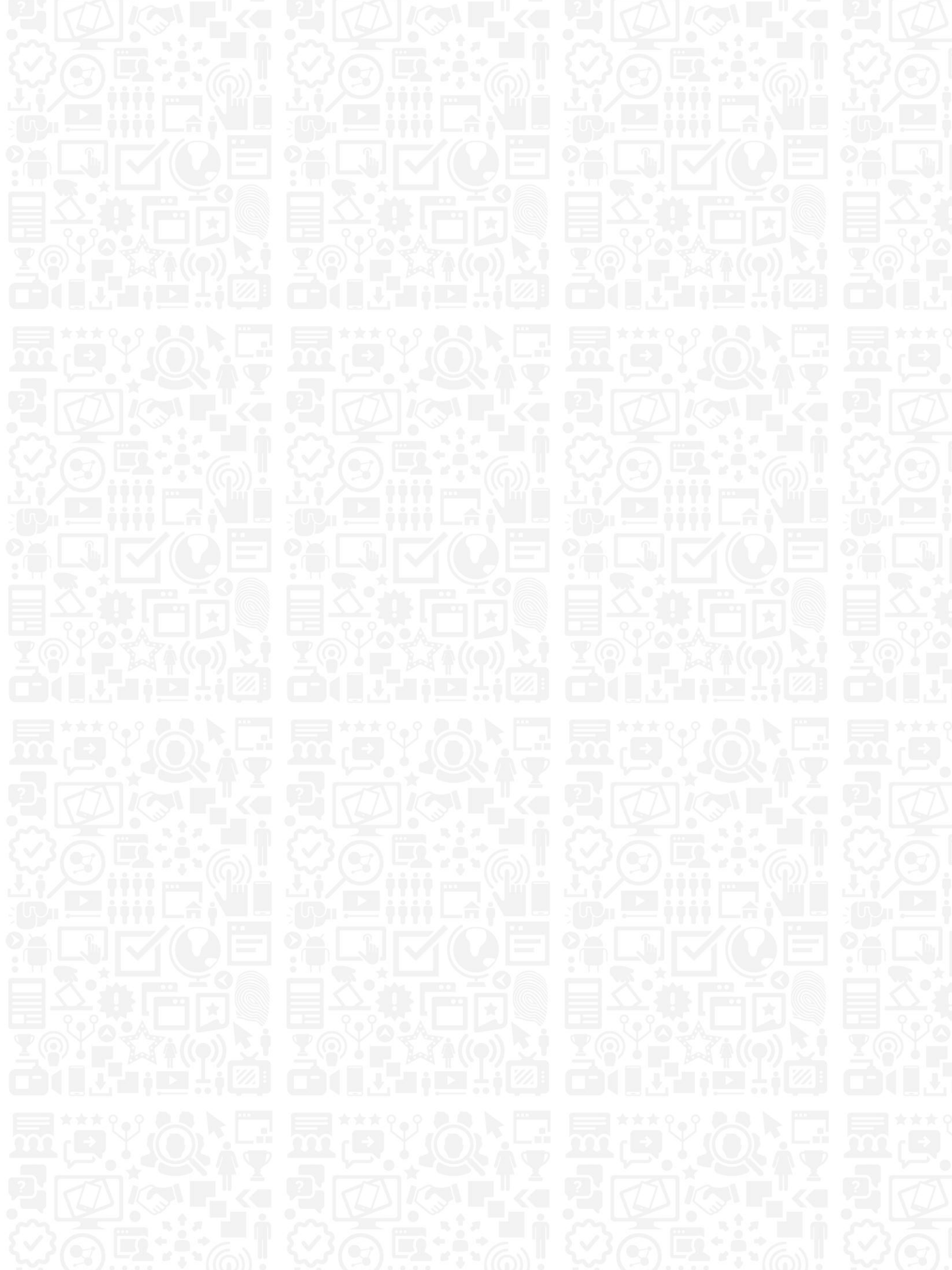


TV Published Spot Prices June 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€6,500	Home & Away	€1,600
9 News	€8,800	Big Bang Theory	€2,200
Nationwide	€5,500	Unforgotten	€3,000
Primetime	€4,700	Masterchef: The Professionals	€1,700
Bloom Live	€5,700	One Born Every Minute	€1,000
Local Eye	€3,300	Reality Bites	€2,400
Blue Bloods	€3,800	Natural World	€1,800
How to Cook Well with Rory O'Connell	€1,600	Grey's Anatomy	€3,800
Neven's Irish Food Trails	€1,600	Five Star Babies: Inside the Portland Hospital	€1,800
Missing You	€6,600	Late Peak Movie	€4,800
Monday Night Documentary	€8,000	The Simpsons	€1,200
Liveline: Call Back	€4,700	The Sunday Game	€4,100
Red Water	€10,000	Champions League Final	€16,000
Dónal's Eating Healthy	€5,700	World Cup Qualifier – Rep of Ireland v Austria	€16,000
Fair City	€8,500	The Sunday Game Live	€6,000
Eastenders	€6,600	Confederation Cup (pre semi-final)	€3,500
The Best of The Late Late Show	€8,000	Confederation Cup (semi-final)	€6,000
Making Ireland Click	€3,300		
Tastes Like Home with Catherine Fulvio	€5,700		
Nathan Carter Show	€8,000		
Paula	€10,000		
The Big Big Movie	€6,900		
Crimecall	€5,700		
Today Show	€2,000		
News at One	€1,300		
The Kennedy's: After Camelot	€8,000		
Ear to the Ground	€7,200		
Daniel O'Donnell Show	€4,500		

Room to Improve	€15,000		
Late Peak Movie	€9,000		



T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator