

TV Published Spot Prices June 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€6,300	Home & Away	€3,100
9 News	€9,200	Marvel Agent's of Shield	€1,700
Nationwide	€4,300	Bressies Ironmind	€3,900
Primetime	€4,600	The Simpsons	€1,400
The Hunt	€4,200	Big Bang Theory	€2,500
How to Cook Well with Rory O'Connell	€3,200	Outlander	€1,600
Eco Eye	€3,200	Chicago P.D.	€2,800
Tracks & Trails	€3,200	Father Ted	€3,300
Garda Down Under	€3,200	Grey's Anatomy	€2,800
Room to Improve	€4,600	Friday Night Late Peak Movie	€4,400
10 Things to Know About ..	€6,500	Thursday Night Late Peak Movie	€4,400
Follow Dónal to...	€6,500	New Girl	€2,200
Fair City	€8,300	The Road to Rio	€2,200
Eastenders	€7,400	The Sunday Game	€3,500
Better off Abroad	€6,500	Horse Racing – The Curragh	€2,300
The Brendan O'Connor Show	€6,800		
Saturday Night Late Peak Movie	€6,800		
Mid Week Movie	€6,800		
People v's OJ Simpson	€4,600		
The Dragon's Den	€9,800		
The Shelbourne	€6,400		
Friday Night Late Peak Movie	€6,800		
Big Big Movie	€6,700		
At Your Service	€7,400		
Crimecall	€5,600		
Creedon's Weather	€7,400		
Stetsons & Stiletos	€6,500		
Monday Night Late Peak Movie	€6,800		
The Saturday/Sunday Game Live	€5,000		

Nuacht	€1,800		
The Best of Today	€1,400		
News at One	€1,500		
The Sunday Game	€3,500		
My Money and Me	€5,500		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator