

TV Published Spot Prices July 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€2,900	Home & Away	€1,300
9 News	€4,400	The Simpsons	€1,000
Nationwide	€2,100	Late Peak Movie	€3,400
Room to Improve rpt	€2,400	The Big Bang Theory	€1,000
Eco Eye	€1,700	Early Peak Movie	€1,400
Lords & Ladles	€1,400	Lethal Weapon	€1,200
How's Your Driving	€1,900	Nowhere Fast	€1,200
10 Things to Know	€1,700	Irish in Wonderland	€1,200
Creedon's Road less Travelled	€1,700	Top Gear	€1,200
Getaways	€2,100	Bridget & Eamonn	€1,600
Ear to the Ground	€2,400	Don't Tell the Bride	€1,300
Young Sheldon	€1,400	Ireland's Fittest Family	€1,000
Pat Shortt's Music From d'Telly	€1,400	The Kennedy's: After Camelot	€1,300
Primetime	€2,500	W1a	€1,200
Best of The Late Late Show	€5,400	Meet the McDonagh's	€1,300
The Tommy Tiernan Show	€3,000	Picnic at Hanging Rock	€1,300
At Your Service to the Rescue	€5,400	Late Peak Factual	€1,700
Senior Moments	€4,200	Handmaids Tail	€1,700
Big Big Movie	€4,000	The Sunday Game	€2,500
Fair City	€5,400	The Saturday/Sunday Game Live	€4,500
Eastenders	€4,200	The Sunday Game Live - Football/Hurling Quarter Finals	€5,000
Desperate Houses	€4,200	The Saturday/Sunday Game Live - Hurling Semi-Finals	€11,000
You Should Really See a Doctor	€4,200	Apres Match of the Day	€1,000
Fleadh Cheoil	€3,000	Soccer Republic	€1,000
Who Do You Think You are	€1,900	Irish Outdoor Athletics Championship	€1,400
Frances Brennan's Tour of ...	€4,200	Horse Racing Live - Galway	€1,800
Late Peak Movie	€4,700	Irish Open Golf	€1,000
Home of The Year	€4,400		
Frock Finders	€4,200		

Find me a Home	€4,200		
At Your Service	€4,200		
Say Yes to The Dress	€4,200		
Neven's Italian Food	€4,200		
News at One	€1,000		
Late Peak Documentary	€5,400		
Blue Bloods	€1,900		
Nuacht	€1,200		
One of Us	€1,900		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator