

## TV Published Spot Prices July 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,000	Home & Away	€1,200
9 News	€5,500	Big Bang Theory	€1,600
Nationwide	€3,400	Unforgotten	€2,100
Primetime	€3,000	Masterchef: The Professionals	€1,000
Home of The Year	€1,700	DCI Banks	€1,200
Dónal's Meals In	€3,800	Tommy Tiernan Show	€2,400
You Should Really See a Doctor	€3,800	Bridget & Eamon	€2,400
Pat Shortt's Music from D'Telly	€4,700	Lethal Weapon	€1,000
Francis Brennan Grand Tour of Vietnam	€4,700	Rick Stein's Long Weekends	€1,000
Missing You	€4,400	Late Peak Movie	€3,400
Monday Night Documentary	€5,400	The Simpsons	€1,000
Liveline: Call Back	€3,200	The Sunday Game	€3,300
Striking Out	€1,600	Horse Racing – The Curragh	€1,800
The Best of The Late Late Show	€5,400	SSE Airtricity League Live	€1,100
Fair City	€5,700	The Saturday/Sunday Game Live	€4,500
Eastenders	€4,400	The Sunday Game Live – Quarter Finals	€5,000
Horse Racing -Irish Derby	€1,800	Confederation Cup (final)	€4,800
Golf – Irish Open	€1,500	Golf – Irish Open	€1,500
Nathan Carter Show	€5,400	Horse Racing – Galway	€1,800
Big Big Movie	€4,600		
Ear to The Ground	€4,500		
Saturday Night With Miriam	€4,000		
Late Peak Movie	€6,000		

**T's & C's**

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator