

## TV Published Spot Prices July 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,800	Home & Away	€2,100
9 News	€5,600	Walking Dead	€1,900
Nationwide	€2,300	Criminal Minds	€1,500
Primetime	€2,800	Dole Life	€1,900
Liveline: Call Back	€2,300	Big Bang Theory	€1,800
Home of the Year	€2,000	Bad Bridesmaids	€1,000
Eco Eye	€2,000	Chicago P.D.	€1,900
Tracks & Trails	€2,000	Father Ted	€2,300
Ear to the Ground	€2,300	Here Comes the Boom	€2,300
Creedon's Wild Atlantic Way	€4,800	Late Peak Movie	€2,300
Play it by Year	€3,000	Top Gear	€2,400
Follow Dónal to...	€4,200	The Sunday Game	€3,000
Fair City	€5,400	Thank GAA It's Friday	€2,800
Eastenders	€6,000	Horse Racing Live – Galway	€1,700
Taste of Success	€3,000	Horse Racing Live- The Curragh	€1,700
Rachel's Coastal Cooking	€3,000	RDS Showjumping	€1,700
Saturday Night with Miriam	€3,800	European Athletics	€1,300
Mid Week Movie	€4,400		
People v's OJ Simpson	€3,000		
Daniel O'Donnell & Friends	€3,000		
You Should Really see a Doctor	€3,000		
Friday Night Late Peak Movie	€4,400		
Big Big Movie	€3,800		
Francis Brennan Tour Guide	€4,800		
Nathan Carter Show	€4,200		
Documentaries Late Peak	€3,000		
Stetsons & Stilettos	€4,200		
The Best of The Late Late Show	€5,000		
The Saturday/Sunday Game Live	€4,500		
The Sunday Game Live – Qtr Finals	€5,500		

Thank GAA it's Friday	€2,800		
The Sunday Game	€3,000		
From Darkness	€1,800		
Rebellion	€1,700		

### T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator