

## TV Published Spot Prices July 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,700	Grey's Anatomy	€2,100
9 News	€5,400	Odyssey	€2,100
Nationwide	€2,200	CSI	€1,400
Winning Streak	€3,200	Exiles	€1,800
Primetime	€2,700	Blue Bloods	€1,800
Billo's Best	€3,400	1864	€1,400
Lords & Ladles	€1,200	The Simpsons	€1,000
Who Do You Think You Are	€2,900	The John Bishop Show	€1,400
Saturday Night with Miriam	€4,800	Thursday Night Late Peak Movie	€2,100
Dynasties	€3,400	Friday Night Late Peak Movie	€2,100
Wallander	€4,200	Saturday Night Late Peak Movie	€2,100
Big Big Movie	€3,600	Top Gear	€1,400
Fair City	€5,100	Angela Scanlon	€2,100
Eastenders	€5,700	Selfie	€1,000
Gleneagle Hotel	€4,500	Brooklyn Nine Nine	€1,400
Sunday Night Late Peak Movie	€4,200	Big Bang Theory	€1,000
Friday Night Late Peak Movie	€4,200	Friends	€1,100
Mid Week Movie	€4,200	Hawaii Five O	€1,100
School Around The Corner	€2,200	Thank GAA It's Friday	€1,500
The Good Wife	€1,400	The Sunday Game	€3,000
The Imelda May Show	€2,800	The Sunday Game Live	€4,600
Design Doctors	€2,300	The Sunday Game Live – Quarter Finals	€5,000
Science Squad	€2,200	Horse Racing – Galway	€2,000
News at One	€1,000	Horse Racing- The Curragh	€1,200

## T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator