

TV Published Spot Prices January 2018

| RTÉ One | Costs (30 Sec) | RTÉ2 | Costs (30 Sec) |
|--------------------------|----------------|----------------------------|----------------|
| 6 News | €3,500 | Home & Away | €1,400 |
| 9 News | €4,700 | Homeland | €1,600 |
| Nationwide | €2,800 | Grey's Anatomy | €1,600 |
| Getaways | €3,100 | The Simpsons | €1,000 |
| Senior Moments | €3,700 | Late Peak Movie | €2,900 |
| Winning Streak | €3,700 | The Golden Globes | €2,400 |
| The Late Late Show | €5,400 | The Grammys | €2,600 |
| The Ray D'Arcy Show | €3,500 | First Dates Ireland | €3,400 |
| Claire Byrne Live | €2,700 | Dancing with the Stars rpt | €1,000 |
| Primetime | €2,500 | Screen Actors Guild Awards | €1,100 |
| Late Peak Documentary | €3,900 | Bridget & Eamon | €1,000 |
| Late Peak Movie | €3,000 | GAA League Sunday | €1,900 |
| Eco Eye | €2,200 | Vikings | €1,100 |
| Home of The Year Special | €4,900 | | |
| Fair City | €4,200 | | |
| Eastenders | €3,300 | | |
| Big Big Movie | €3,000 | | |
| Striking Out | €6,700 | | |
| Ear to the Ground | €2,300 | | |
| Operation Transformation | €4,900 | | |
| Dancing with the Stars | €6,100 | | |
| Doctor Foster | €3,300 | | |
| The Tommy Tiernan Show | €3,700 | | |
| Crimecall | €3,700 | | |
| Today Show | €1,000 | | |
| News at One | €1,000 | | |
| Blue Bloods | €1,400 | | |

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator