

TV Published Spot Prices January 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,500	Home & Away	€2,200
9 News	€4,800	Big Bang Theory	€1,000
Nationwide	€3,000	Masterchef	€1,000
Primetime	€2,600	Homeland	€1,400
Claire Byrne Live	€2,900	Grandma's Boy	€1,000
Winning Streak	€3,500	Friends	€1,000
Getaways	€2,700	Chicago PD	€1,400
Ear to the Ground	€3,900	Grey's Anatomy	€2,300
Eco Eye	€2,100	Top Gear	€1,000
Neven's Irish Food Trail	€2,100	Late Peak Movie	€2,900
Striking Out	€4,900	The Simpsons	€1,000
Room to Improve	€7,300	The Golden Globes	€3,600
Late Peak Movie	€4,400	First Dates Ireland	€3,800
The Ray D'Arcy Show	€3,900	John Connors America	€1,400
Fair City	€4,100	Then Comes Marriage	€1,400
Eastenders	€3,200	Generation Jinxed	€1,400
The Late Late Show	€5,400	Dancing With The Stars rpt	€1,400
Operation Transformation	€5,400	Screen Actors Guild Awards	€1,000
Dancing With The Stars	€6,400	This is Us	€1,400
Dancing With The Stars Spin Off	€3,700	Horse Racing Leopardstown	€1,650
The Tommy Tiernan Show	€2,300		€2,200
The Big Big Movie	€3,400		€1,000
Crimecall	€3,100		€1,000
Today Show	€1,000		€1,400
Mrs Brown's Boys rpt	€3,700		€1,000
Monday Night Documentary	€3,900		€1,000
News at One	€1,000		€1,400

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator