

TV Published Spot Prices February 2016 - withdrawn

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,400	Home & Away	€1,800
9 News	€4,900	Bridget & Eamon	€2,800
Nationwide	€2,800	David Beckham: Into the Unknown	€1,200
Winning Streak	€3,700	Million Dollar Intern	€1,000
Claire Byrne Live	€2,800	Big Bang Theory	€1,500
Primetime	€2,400	Don't Tell The Bride	€2,300
Getaways	€2,600	The Simpsons	€1,000
Eco Eye	€2,600	Marvel Agents of SHIELD	€1,000
The Zoo	€2,300	The Golden Globes	€4,000
The Ray D'Arcy Show	€3,700	Friday Night Late Peak Movie	€2,600
The Late Late Show	€6,500	Sunday Night Late Peak Movie	€2,600
Big Big Movie	€3,200	Top Gear	€1,600
Fair City	€3,900	Father Ted	€2,000
Eastenders	€4,400	NCIS New Orleans	€1,000
The Voice of Ireland	€5,000	Zombie	€1,200
At Your Service	€4,400	Gotham	€1,200
Operation Transformation	€5,000	Grey's Anatomy	€2,100
Mid Week Movie	€3,700	Blue Bloods	€1,100
Building Ireland	€2,600	Deutschland '83	€1,300
Monday Night Documentary	€3,300	Mistresses	€1,600
Firefighters	€2,600	Mom	€1,300
Ear to the Ground	€3,800	Person of Interest	€1,300
Mrs Brown's Boys	€3,500	The Goldbergs	€1,000
Nathan Carter Concert	€3,100	First Dates UK	€1,600
The Good Wife	€1,500	Horse Racing – Leopardstown	€1,500
Crimecall	€3,000		
Today Show	€1,000		
News at One	€1,000		
Code Black	€2,800		
Doctor Foster	€2,200		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator