

TV Published Spot Prices January 2015

| RTÉ One | Costs (30 Sec) | RTÉ2 | Costs (30 Sec) |
|----------------------------|----------------|--------------------------------|----------------|
| 6 News | €3,100 | Home & Away | €1,800 |
| 9 News | €4,500 | Revenge | €2,900 |
| Nationwide | €2,900 | Grey's Anatomy | €1,500 |
| The Million Euro Challenge | €3,700 | Blue Bloods | €1,200 |
| Primetime | €2,200 | Marvels Agents of S.H.I.E.L.D | €1,000 |
| Getaways | €2,600 | Top Gear | €1,400 |
| Claire Byrne Live | €2,600 | The Simpsons | €1,000 |
| Ear to the Ground | €3,800 | Mom | €1,900 |
| The Saturday Night Show | €3,500 | Person of Interest | €1,200 |
| The Late Late Show | €6,000 | Friday Night Late Peak Movie | €2,300 |
| Charlie | €6,500 | Saturday Night Late Peak Movie | €2,300 |
| Big Big Movie | €3,000 | Sunday Night Late Peak Movie | €2,300 |
| Fair City | €3,700 | Criminal Minds | €1,200 |
| Eastenders | €4,100 | The Golden Globes | €1,800 |
| The Voice of Ireland | €5,000 | Horse Racing Leopardstown | €1,400 |
| At Your Service | €4,100 | Against the Head | €1,000 |
| Room to Improve | €5,200 | The Notorious | €2,000 |
| Operation Transformation | €4,600 | | |
| Mid Week Movie | €3,900 | | |
| Building Ireland | €2,800 | | |
| The Mentalist | €2,500 | | |
| Crimecall | €3,000 | | |
| Mrs Brown's Boys | €3,900 | | |
| Today | €1,000 | | |

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator