

TV Published Spot Prices February 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,900	Home & Away	€1,700
9 News	€5,400	Homeland	€1,800
Nationwide	€3,200	Grey's Anatomy	€1,800
Getaways	€3,600	The Simpsons	€1,000
Thin Green Line	€1,400	Late Peak Movie	€3,600
Winning Streak	€4,200	Say Yes to The Dress	€1,800
The Late Late Show	€6,400	Hardy Bucks	€1,800
The Ray D'Arcy Show	€4,100	First Dates Ireland	€3,800
Claire Byrne Live	€3,100	Dancing with the Stars rpt	€1,000
Primetime	€2,900	Handmaids Tale	€1,800
Late Peak Documentary	€4,700	Top Gear	€1,300
Late Peak Movie	€3,500	GAA League Sunday	€2,000
Eco Eye	€2,500	Vikings	€1,300
Room to Improve	€8,800	SSE Airtricity League	€1,300
Fair City	€5,000	Against The Head	€1,500
Eastenders	€3,900	Champions League	€5,700
Big Big Movie	€3,500	Six Nations U20's	€1,800
Striking Out	€7,900	Six Nations Women's	€1,800
Ear to the Ground	€2,600		
Operation Transformation	€5,800		
Dancing with the Stars	€7,200		
IFTA Awards	€1,700		
The Tommy Tiernan Show	€4,400		
Home of The Year	€4,100		
Crimecall	€4,200		
Today Show	€1,000		
News at One	€1,000		
Blue Bloods	€1,700		
Doctor Foster	€3,900		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator