

## TV Published Spot Prices February 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,000	Home & Away	€2,600
9 News	€5,500	Big Bang Theory	€1,000
Nationwide	€3,400	Masterchef	€1,100
Primetime	€2,900	Homeland	€1,600
Claire Byrne Live	€2,200	Reality Bites	€1,200
Winning Streak	€4,000	Friends	€1,000
Blue Bloods	€1,700	Firefighters	€1,100
Ear to the Ground	€4,400	Grey's Anatomy	€2,500
Eco Eye	€2,400	Top Gear	€1,000
Brendan O'Connor's Cutting Edge	€3,500	Late Peak Movie	€3,200
Monday Night Documentary	€4,700	The Simpsons	€1,000
Room to Improve	€8,600	Benefits Street	€1,200
Late Peak Movie	€5,200	First Dates Ireland	€4,200
The Ray D'Arcy Show	€4,600	First Dates UK	€1,600
Fair City	€4,900	Then Comes Marriage	€1,600
Eastenders	€3,800	Bridget & Eamon	€3,500
The Late Late Show	€6,300	Brooklyn Nine Nine	€1,000
Operation Transformation	€6,300	Don't Tell The Bride	€2,600
Dancing With The Stars	€7,600	Educating Yorkshire	€1,000
Dancing With The Stars – Can't Stop Dancing	€4,300	Father Ted	€2,500
The Tommy Tiernan Show	€2,700	Goldbergs	€1,000
The Big Big Movie	€4,000	Mistresses	€1,000
Crimecall	€3,500	Mom	€1,000
Today Show	€1,100	One Born Every Minute	€1,000
News at One	€1,000	Dancing With The Stars rpt	€1,600
Getaways	€3,100	Against The Head	€1,400
Neven's Irish Food Trail	€2,400	The Grammy Awards	€3,400
		The Academy Awards	€3,400
		Champions League	€5,200

## T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator