

TV Published Spot Prices February 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,700	Home & Away	€2,100
9 News	€5,400	Revenge	€3,500
Nationwide	€3,100	Grey's Anatomy	€1,700
The Million Euro Challenge	€4,500	Blue Bloods	€1,700
Primetime	€2,700	Mock The Week	€1,100
Getaways	€3,100	Hey Ho Lets Go	€2,000
Claire Byrne Live	€3,100	The Simpsons	€1,000
Ear to the Ground	€4,700	The Notorious	€2,300
The Saturday Night Show	€4,000	Person of Interest	€1,300
The Late Late Show	€7,000	Friday Night Late Peak Movie	€2,700
The Works	€3,100	Saturday Night Late Peak Movie	€2,700
Big Big Movie	€3,400	Don't Tell The Bride	€2,700
Fair City	€4,200	The Oscars	€4,200
Eastenders	€4,700	Champions League	€4,100
The Voice of Ireland	€5,800	Horse Racing Leopardstown	€1,600
At Your Service	€4,700	Against the Head	€1,300
Room to Improve	€6,000	GAA – League Sunday	€2,000
Operation Transformation	€5,300		
Mid Week Movie	€4,500		
Dara and Eds Pan Am Advernture	€3,800		
The Mentalist	€2,900		
Crimecall	€3,300		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator