

TV Published Spot Prices December 2018

RTÉ One	Costs (30 Sec)		RTÉ2	Costs (30 Sec)	
	1st-24th	26th-31st		1st-24th	26th-31st
6 News	€4,200	€3,000	Home & Away	€2,300	
9 News	€6,900	€4,900	Mr Mercedes	€3,200	
Nationwide	€3,500		Podge and Rodge	€4,800	
Dónal's Meals in Minutes	€2,500		Bridget & Eamon Christmas Special	€4,800	
The Zoo Christmas Special	€3,000		Young Offenders Christmas Special	€8,000	
Live Line Call Back	€3,500	€3,300	Creedon's Coast Less Travelled	€1,200	
Taste Like Home	€2,500		Rick Stein From Venice To Istanbul	€2,200	
The Voting Age	€2,900		First Dates	€3,000	
RTÉ Panto	€2,500		Can't Cope Won't Cope	€1,500	
Christmas Carols	€2,500		One Born Every Minute	€1,000	
Claire Byrne Live	€3,700		Lords & Ladles	€1,200	
Primetime	€3,100		Billionaire B&B's	€2,300	
Winning Streak	€5,800		Ireland's Fittest Family rpt	€2,200	
Ear to the Ground	€4,600		Big Bang Theory	€1,200	
The Great House Revival	€6,900		The Simpsons	€2,000	
The Ray D'Arcy Show	€6,100		Don't Tell The Bride	€2,200	
The Late Late Show	€9,500		Daytime Movie	€1,600	€1,100
Home Rescue	€4,600		Early Peak Movie	€4,200	€3,200
Nevin's Christmas Special	€5,400		Late Peak Movie	€6,100	€4,300
Death and Nightingales	€6,100		Post Peak Movie	€2,500	€1,800
Rory's Christmas Special	€5,400		Champions League	€9,200	
Ireland's Fittest Families	€6,200		Soccer - World Cup Club Semi-Final	€1,400	
Big Big Movie/Early Peak Movie	€6,000	€4,200	Soccer - World Cup Club Final	€2,900	
Fair City	€5,700	€4,600	Podge and Rodge Christmas Special		€4,000
Late Peak Movie	€6,100	€4,300	Horse Racing - Leopardstown		€1,800

10 Things to Know About...	€6,500		Summer of Hurling		€2,500
Eastenders	€4,900	€4,100			
Pat Shortt 's Music from D'Telly	€4,900				
Late Peak Documentary	€6,900	€4,300			
Mrs. Brown's Boys Specials NEW		€8,600			
Mrs. Brown's Boys (rpt)	€4,100				
Mrs. Brown's Boys Christmas Special (rpt)	€4,900	€4,600			
RTÉ Sports Awards	€5,500				
Press (Drama)	€3,300				
Crimecall	€5,200				
Today Show	€2,000				
News at One	€1,400	€1,000			
Daytime Movie	€1,700	€1,200			
Post Peak Movie	€1,100				
Taken Down	€12,000	€2,100			
Phil Lynott - Old Town		€2,100			
Pat Shortts Music from D'Telly - Christmas Special		€2,100			
Ireland's Fittest Families - Celebrity		€3,500			
Ireland's Fittest Families - Best Of		€3,500			
Senior Moments		€1,800			
At Your Service Christmas Special		€2,100			
New Year's Eve Show		€4,900			
Nathan Carter Live - 3 Arena		€3,500			

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator