

TV Published Spot Prices December 2017

RTÉ One	Costs 1 st -24 th (30 Sec)	Costs 26 th -31 st (30 Sec)	RTÉ2	Costs 1 st -24 th (30 Sec)	Costs 26 th -31 st (30 Sec)
6 News	€4,000	€2,900	After the News: Charlie Bird	€4,300	
9 News	€6,500	€4,700	Ireland's Greatest Sporting Moments	€3,500	
Nationwide	€3,300		Nowhere Fast	€3,600	
Claire Byrne Live	€4,000		Coast Australia	€1,100	
Primetime	€3,500		Bridget & Eamon	€4,300	€2,900
Winning Streak	€4,900		Rise Upon the Storm	€2,900	
Ear to the Ground	€4,600		Missing You	€2,000	
The Nathan Carter Show		€4,500	Ireland's Fittest Family rpt	€2,000	€1,500
The Ray D'Arcy Show	€6,500		Big Bang Theory	€1,400	
The Late Late Show	€11,400		The Simpsons	€1,900	€1,200
Dermot Bannon Super Homes	€9,800		Father Ted Christmas Special	€2,900	
Neven's Christmas Show	€3,300		Daytime Movie	€1,500	€1,000
GAA Nua	€3,300		Early Peak Movie	€3,900	€2,900
Tastes Like Home	€3,300		Late Peak Movie	€5,800	€3,800
Simply Delicious Christmas	€3,300		Champions League	€9,300	
Ireland's Fittest Family	€5,800	€4,200	Say Yes to the Dress	€4,600	
Big Big Movie/Early Peak Movie	€5,600	€4,100	Post Peak Movie	€2,100	€1,400
Fair City	€6,200	€4,500	Gascoigne Documentary		€1,400
Know the Score	€4,100		Apres Match of the Day		€3,400
Late Peak Documentary	€6,500	€4,100	Horse Racing Leopardstown		€1,400
Late Peak Movie	€6,500	€4,700			
Eastenders	€5,400	€3,900			
10 Things to Know..	€6,200				
Pat Shortt's..	€4,600				
You Should Really See a Doctor	€4,600				
Rachel Allen – All Things Sweet	€3,300				
Mrs. Brown's Boys Special (rpt)	€6,900	€4,500			
Mrs. Brown's Boys Special NEW		€8,300			

Live Line Call Back	€4,600			
Desperate Houses	€5,400			
RTÉ Sports Awards	€6,600			
Dónal's Christmas Special	€5,400			
Rory's Christmas Cookery	€5,400			
Crimecall	€4,900			
Today Show	€1,900			
News at One	€1,300	€1,000		
The Local Eye		€2,500		
Daytime Movie	€1,600	€1,200		
Pat Shortt's Christmas Special		€2,700		
Senior Moments!		€4,500		
News Year's Eve Show		€4,700		
At Your Service Christmas Special		€7,100		
Dave Allen (Drama)		€4,700		
Know the Score Christmas Special		€2,000		
News Review of the Year		€4,100		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator