

TV Published Spot Prices December 2016

RTÉ One	Costs 1 st -24 th (30 Sec)	Costs 26 th -31 st (30 Sec)	RTÉ2	Costs 1 st -24 th (30 Sec)	Costs 26 th -31 st (30 Sec)
6 News	€3,700	€2,700	Home & Away	€3,200	€2,300
9 News	€6,100	€4,400	Wild Cities	€1,000	
Nationwide	€3,500	€2,500	The Hunt	€1,000	
Claire Byrne Live	€3,800		Wild Alaska	€1,200	
Primetime	€3,300		Bridget & Eamon	€5,200	€3,700
Winning Streak	€4,600		Vogue Williams	€2,500	
Ear to the Ground	€4,400		Don't Tell The Bride	€2,500	
Nathan Carter	€4,400		The Americans	€1,000	
The Ray D'Arcy Show	€6,200		Mistresses	€1,000	
The Late Late Show	€10,800		Dragon's Den	€2,500	
Brendan O'Connor's Cutting Edge	€4,600		Catastrophe	€3,000	
People of the Year	€5,500		Des Bishop	€3,900	€1,100
My Mother & Other Strangers	€2,500		Suits	€1,000	
Taste of Home	€2,800		Garda Down Under	€2,500	€1,800
Taste of Success	€3,600		Devious Maids	€2,500	
Ireland's Fittest Family	€6,200		The Catch	€1,200	
Big Big Movie	€5,300	€3,800	Chicago PD	€1,800	
Fair City	€6,500	€4,700	Gotham	€1,000	
Know the Score	€5,800		Damo & Ivor	€2,500	€1,800
Late Peak Documentary	€6,200	€4,400	Vikings	€1,000	
Late Peak Movie	€6,200	€4,400	Ireland's Fittest Family	€1,600	
Eastenders	€5,800	€4,200	Line of Duty	€1,100	
10 Things to Know..	€5,800		Big Bang Theory	€1,400	
Pat Shortt's..	€4,400		The Simpsons	€1,600	€1,100
You Should Really See a Doctor	€4,400		Top Gear	€2,500	
Neven's Christmas Special	€5,800		Father Ted	€2,500	
Mrs. Brown's Boys Special (rpt)	€6,500		Daytime Movie	€1,300	€1,000
Mrs. Brown's Boys Special		€7,700	Early Peak Movie	€3,700	€2,600

Mrs. Brown's Boys (rpt)		€4,200	Late Peak Movie	€4,900	€3,500
Darina & Rory's Christmas Special	€5,800		Champions League	€7,800	
RTÉ Sports Awards	€5,700		Thank GAA It's 2016		€1,000
Stetson's & Stiletto's	€4,000	€2,800	Horse Racing -Leopardstown		€2,000
Darina & Rory's Christmas Special	€5,800				
Crimecall	€4,600				
Today Show	€1,800				
News at One	€1,200	€1,000			
The Local Eye		€2,500			
Christmas Carols		€3,100			
Nathan Carter Special		€5,500			
Daniel O'Donnell Special		€3,800			
News Year's Eve Live Show		€4,400			
Daytime Movie	€1,500	€1,100			
Early Peak Movie (excl. Big Big Movie)	€3,000	€2,100			

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator