

## TV Published Spot Prices December 2014

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,000	Home & Away	€2,300
9 News	€5,500	Republic of Telly	€3,900
Nationwide	€3,000	Bressie's Teenage Kicks	€2,800
Winning Streak	€4,600	Maia Dunphy's What Women Want	€2,300
Primetime	€3,600	David Beckham: Into the Unknown	€1,900
Ireland's Street Singers	€3,500	Two Broke Girls	€1,900
The Works	€3,600	Homeland	€3,800
Ear to the Ground	€4,100	Mom	€1,900
The Saturday Night Show	€6,200	CSI Season 14	€2,200
The Late Late Show	€8,700	Person of Interest	€1,000
Who's Holiday Is It Anyway?	€4,700	Resurrection	€1,900
Big Big Movie	€4,300	The Simpsons	€1,200
Fair City	€6,200	Marvels Agents of S.H.I.E.L.D	€1,000
Eastenders	€5,900	Friday Night Late Peak Movie	€3,700
Science Squad	€4,100	Saturday Night Late Peak Movie	€3,700
The Taste of Success	€4,700	Sunday Night Late Peak Movie	€3,700
Dara O'Briain Travel	€5,600	Thursday Night Late Peak Movie	€2,300
Rachel Allen – All Things Sweet	€4,700	Holding Out for a Hero	€1,900
Mid Week Movie	€5,600	Baz's Extreme Worlds	€1,900
Kitchen Hero	€3,500	Hostages	€2,800
RTÉ sports Awards	€7,500	Horse Racing Leopardstown	€1,400
Mrs Brown's Boys: Mammy's Gamble	€7,600	Champions League	€6,100
		Second Captains Live	€4,400

## T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator