

TV Published Spot Prices August 2017

| RTÉ One | Costs (30 Sec) | RTÉ2 | Costs (30 Sec) |
|---------------------------------------|----------------|--|----------------|
| 6 News | €3,400 | Home & Away | €1,200 |
| 9 News | €4,600 | Big Bang Theory | €1,600 |
| Nationwide | €2,300 | Lethal Weapon (Drama) | €1,000 |
| Neven's Irish Food Trail | €2,400 | Wild West | €1,300 |
| Home of The Year | €1,700 | An Hour to Save Your Life | €1,000 |
| All Round to Mrs. Brown's | €2,600 | Sherlock | €1,200 |
| You Should Really See a Doctor | €3,900 | Restoration Home | €1,000 |
| Rose of Tralee | €6,700 | Late Peak Movie | €2,300 |
| Francis Brennan Grand Tour of Vietnam | €4,700 | Rick Stein's Long Weekends | €1,000 |
| Saturday Night with Miriam | €4,000 | The Simpsons | €1,000 |
| Late Peak Documentary | €5,500 | Champions League | €3,700 |
| Late Peak Movie | €5,500 | The Sunday Game | €3,300 |
| Ear to the Ground | €4,400 | Horse Racing – Galway | €1,700 |
| Eco Eye | €2,000 | SSE Airtricity League Live | €1,100 |
| Fair City | €5,100 | Soccer Super Cup (UEFA) | €3,200 |
| Eastenders | €4,500 | The Sunday Game Live – Semi Finals | €11,000 |
| Big Big Movie | €4,100 | The Sunday Game Live – Semi Final Replay | €8,300 |
| Nathan Carter Show | €5,400 | RDS Horseshow | €1,700 |

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator