

TV Published Spot Prices August 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,800	Home & Away	€2,100
9 News	€5,600	CSI: Cyber	€1,900
Nationwide	€2,300	Criminal Minds	€1,500
Pat Shortt's Music from D'Telly	€2,000	Walking Dead	€1,000
Creedon's Epic East	€2,000	Brooklyn Nine Nine	€1,000
Home of the Year	€2,000	Mom	€1,000
Eco Eye	€2,000	Chicago P.D.	€1,900
Fleadh Cheoil	€1,000	Father Ted	€2,300
The Local Eye	€2,000	Secret Eaters	€1,000
Rose of Tralee	€7,600	Late Peak Movie	€2,300
Cook, Eat, Burn	€3,600	Top Gear	€2,400
Clean Break	€3,000	The Sunday Game	€3,000
Fair City	€5,400	Thank GAA It's Friday	€2,800
Eastenders	€6,000	Champions League	€3,200
Taste of Success	€3,000	Olympics – Opening Ceremony	€3,000
Francis Brennan's Grand Tour	€4,800	Olympics – Closing Ceremony	€2,500
Saturday Night with Miriam	€3,800	Olympics – Daytime	€2,500
Mid Week Movie	€4,400	Olympics – Peak	€3,750
People v's OJ Simpson	€3,000	Olympics – Post Peak	€1,500
Room to Improve	€5,100		
You Should Really see a Doctor	€3,000		
Friday Night Late Peak Movie	€4,400		
Big Big Movie	€3,800		
Mrs Browns Boys	€3,800		
Stetsons & Stilettos	€5,100		
Documentaries Late Peak	€3,000		
The Sunday Game Live – Semi Finals	€11,000		
The Sunday Game	€3,000		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator