

## TV Published Spot Prices April 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,400	Home & Away	€2,300
9 News	€7,500	Homeland	€2,600
Nationwide	€4,000	Greys Anatomy	€2,600
Big Week on The Farm	€4,500	The Simpsons	€1,300
National Treasure	€3,500	Late Peak Movie	€5,300
Stetsons & Stilletos	€2,500	The Big Bang Theory	€1,000
Tastes Like Home	€3,400	Weird Wonders of The World	€1,000
Young Sheldon	€3,400	Will and Grace	€3,100
The Zoo	€3,400	Life Story	€1,200
Grow, Cook, Eat	€3,400	One Born Every Minute	€1,200
Primetime	€4,000	Say Yes to The Dress	€2,000
Claire Byrne Live	€4,300	Louis Theroux	€2,000
Winning Streak	€5,500	Catastrophe	€1,200
The Late Late Show	€8,600	Vogue Williams Series	€1,300
Ray D'Arcy Show	€5,500	Can't Cope Won't Cope	€3,300
Big Big Movie	€4,700	First Dates Ireland	€5,600
Fair City	€6,300	Alison Spittle's Culchie Club	€3,300
Eastenders	€4,900	This Crowded House	€1,300
At Your Service	€6,300	Handmaids Tale	€2,600
Know The Score	€4,900	GAA League Sunday	€2,900
Home of the Year	€5,600	Hardy Bucks	€3,300
Neven's Irish Food Trail	€4,900	SSE Airtricity League	€2,000
Wha Are You Eating	€4,900	Champions League	€8,500
Brendan O'Connors Cutting Edge	€3,900	Soccer Republic	€1,200
Room to Improve	€11,700		
Late Peak Movie	€4,700		
All Round to Mrs Brown's	€7,000		
Healthy Appetite	€5,600		
Deep Ocean	€5,900		
Apple Tree Yard	€2,200		

Crimecall	€5,500		
Today Show	€1,000		
News at One	€1,000		
Late Peak Documentary	€6,300		
Blue Bloods	€2,200		
Nuacht	€1,700		

### **T's & C's**

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator