

TV Published Spot Prices April 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,600	Home & Away	€1,500
9 News	€7,600	Big Bang Theory	€2,200
Nationwide	€4,700	Restoration Home	€1,600
Primetime	€4,000	Homeland	€2,300
Claire Byrne Live	€3,000	Don't Tell The Bride	€3,700
Winning Streak	€5,500	Reality Bites	€3,700
Blue Bloods	€2,900	This is Us	€3,700
How to Cook Well with Rory O'Connell	€1,900	Grey's Anatomy	€3,700
Big Week on The Farm	€4,700	Top Gear	€1,100
Brendan O'Connor's Cutting Edge	€4,600	Late Peak Movie	€4,700
Monday Night Documentary	€6,200	The Simpsons	€1,100
Liveline Call Back	€1,900	First Dates Ireland	€6,200
Mrs. Brown's Boys	€5,100	SSE Airtricity League Live	€1,200
The Ray D'Arcy Show	€6,200	Apres Match of the Day	€2,700
Fair City	€6,600	Champions League	€7,700
Eastenders	€5,100	Allianz League Sunday	€3,600
The Late Late Show	€8,500	Horse Racing – Punchestown	€2,500
At Your Service	€6,500	Horse Racing – Fairyhouse	€2,500
Supergarden	€3,600		
Find me a Home	€5,100		
Dragons Den	€6,200		
The Big Big Movie	€5,300		
Crimecall	€4,900		
Today Show	€1,500		
News at One	€1,100		
Daniel & Majella's B&B Roadtrip	€5,800		
Tracks & Trails	€3,600		
What Are You Eating?	€5,800		
Home of The Year	€5,800		

Making it Down Under	€4,600		
The Zoo	€3,300		
All Round to Mrs. Brown's	€8,500		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator