

TV Published Spot Prices April 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,100	Home & Away	€3,300
9 News	€7,500	Revenge	€4,900
Nationwide	€4,700	Grey's Anatomy	€2,500
The Million Euro Challenge	€4,500	The Unemployables	€3,500
Primetime	€3,700	Devious Maids	€2,000
Living The Wildlife	€3,000	Gotham	€2,500
Claire Byrne Live	€3,400	The Simpsons	€1,300
The Zoo	€3,000	Republic of Telly	€4,000
The Saturday Night Show	€6,300	Person of Interest	€2,000
The Late Late Show	€9,700	Friday Night Late Peak Movie	€4,000
The Works	€3,800	Saturday Night Late Peak Movie	€4,000
Big Big Movie	€4,800	Marvel's Agents of Shield	€1,000
Fair City	€5,900	Other Voices	€1,300
Eastenders	€6,600	How to Get Away Murder	€2,500
The Voice of Ireland	€8,000	Brooklyn Nine Nine	€2,000
Irish Pictorial Weekly	€4,900	Criminal Minds	€2,500
Killnaskully	€5,300	American Crime	€2,500
The Consumer Show	€4,500	GAA – League Sunday	€2,900
Mid Week Movie	€5,600	Second Captains	€4,500
Would You Believe	€3,900	SSE Airtricity League	€1,400
The Mentalist	€3,300	Champions League	€5,800
Crimecall	€4,500	Horse Racing – Punchestown	€2,200
Happy Valley	€3,300	Horse Racing – Aintree Grand National	€2,200
Home of the Year	€5,300	Horse Racing – Fairyhouse	€2,200
Mrs. Brown's Boys	€5,900	Horse Racing – Fairyhouse Grand National	€4,400
Today Show	€1,200		
Super Garden	€3,900		
The Good Wife	€3,300		
How to Cook Well	€3,000		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator