

# RTÉ Media Sales

AV.

## Daytime Fixed AB Prices 2018

| Audience | July   | August | September | October | November | December |
|----------|--------|--------|-----------|---------|----------|----------|
| Adults   | €4.00  | €4.00  | €7.25     | €7.25   | €7.80    | €5.45    |
| HKWC     | €30.65 | €30.65 | €53.50    | €53.50  | €60.00   | €40.00   |

### T's & C's

- Airtime will be slotted between 06:00 -17.59 across RTÉ One & RTÉ 2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice