

# RTÉ Media Sales

AV.

## Daytime Fixed AB Prices 2018

RTÉ TV Sales has withdrawn the daytime Fixed Price for February, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for May, effective immediately.

Audience	Jan	Feb	Mar	Apr	May	June
Adults	€3.20	€3.70	€3.95	€5.25	€5.90	€6.30
HKWC	€23.00	€27.00	€30.00	€36.00	€40.00	€48.00

### T's & C's

- Airtime will be slotted between 06:00 -17.59 across RTÉ One & RTÉ 2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice