

RTÉ Media Sales

AV.

Daytime Fixed AB Prices 2018

RTÉ TV Sales has withdrawn the daytime Fixed Price for February, effective immediately.

Audience	Jan	Feb	Mar	Apr	May	June
Adults	€3.20	€3.70	€3.95	€5.25	€5.90	€6.30
HKWC	€23.00	€27.00	€30.00	€36.00	€40.00	€48.00

T's & C's

- Airtime will be slotted between 06:00 -17.59 across RTÉ One & RTÉ 2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice