

RTÉ Media Sales

AV.

Daytime Fixed AB Prices 2017

RTÉ TV Sales has withdrawn the daytime Fixed Price for October, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for August, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for May, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for January, effective immediately.

Audience	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec 1st-24th	Dec 25th-31st
Adults	€3.20	€3.70	€3.95	€5.25	€5.90	€6.30	€4.00	€4.00	€6.90	€6.90	€7.40	€5.70	€3.50
HKWC	€23.00	€27.00	€30.00	€36.00	€40.00	€48.00	€30.65	€30.65	€51.00	€51.00	€57.00	€41.50	€25.00

T's & C's

- Airtime will be slotted between 06:00 -17.59 across RTÉ One & RTÉ 2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice