

RTÉ Media Sales

AV.

Daytime Fixed AB Prices 2017

RTÉ TV Sales has withdrawn the daytime Fixed Price from 1st-23rd December, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for June, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for April, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for February, effective immediately.

RTÉ TV Sales has withdrawn the daytime Fixed Price for January, effective immediately.

Audience	Jan	Feb	Mar	Apr	May	June	Jul-Aug	Sep-Oct	Nov	Dec 1st-23rd	Dec 24th-31st
Adults	€3.00	€3.50	€3.75	€5.00	€5.60	€6.00	€4.00	€6.90	€7.40	€5.70	€3.50
HKWC				€34.00	€38.00	€46.00	€30.00	€50.00	€55.00	€39.50	€24.00

T's & C's

- Airtime will be slotted between 06:00 -17.59 across RTÉ One & RTÉ 2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice