

OCTOBER SHORT-TERM PRICE FOR TELEVISION

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	October	Oct Cable, Satellite & Telcos Price
Adults 15+	€15.28	€17.58
Adults 15-24	€293.25	€337.24
Adults 15-34	€133.10	€153.06
Adults 25-44	€90.07	€103.58
Adults ABC1	€46.66	€53.65
Men 15+	€34.13	€39.25
Men 15-34	€301.01	€346.17
Men ABC1	€109.89	€126.37
Women 15+	€27.68	€31.83
Women 25-44	€157.64	€181.29
Women ABC1	€81.21	€93.39
Housekeepers	€24.95	€28.70
HK with Kids	€147.67	€169.82
Adults 18-34	€158.58	€182.36
Men 18-34	€408.94	€470.28

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

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