

Short Term Price September 2021 & Withdrawal of certain Audiences & Market Rate HWCH
effective 12 noon Friday 23rd July, 2021

	Sept	Sept Cable, Satellite & Telcos Price
Adults 15+	€14.85	€17.07
Adults 15-24	€288.26	€331.49
Adults 15-34	Withdrawn	Withdrawn
Adults 25-44	Withdrawn	Withdrawn
Adults ABC1	€46.05	€52.96
Men 15+	€35.16	€40.44
Men 15-34	€335.68	€386.03
Men ABC1	€110.11	€126.62
Women 15+	€25.68	€29.54
Women 25-44	Withdrawn	Withdrawn
Women ABC1	€79.29	€91.18
Housekeepers	€24.48	€28.16
HK with Kids	Market Rate	Market Rate
Adults 18-34	€165.23	€190.01
Men 18-34	€383.42	€440.93

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM

Please contact a member of the Implementation Team in advance of sending in a new booking or if you
Implementation Team Contact Details:

Laura Lester on (01) 208 2562 or email laura.lester@rte.ie

Emer O'Connell on (01) 208 2326 or email emer.oconnell@rte.ie

You are making an amendment to an existing booking.