

Additional Short Term Price August 2021 & Withdrawal of certain Audiences & Market Rate HWCH effective 12 noon Friday 23rd July, 2021

Adults 15+	8.94
Adults 15-24	167.75
Adults 15-34	Withdrawn
Adults 25-44	Withdrawn
Adults ABC1	29.00
Men 15+	19.63
Men 15-34	162.78
Men ABC1	66.87
Women 15+	16.40
Women 25-44	Withdrawn
Women ABC1	51.27
Housekeepers	14.71
HK with Kids	Market Rate
Adults 18-34	87.78
Men 18-34	191.14

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM

Please contact a member of the Implementation Team in advance of sending in a new booking or if you
Implementation Team Contact Details:

Laura Lester on (01) 208 2562 or email laura.lester@rte.ie

Emer O'Connell on (01) 208 2326 or email emer.oconnell@rte.ie

u are making an amendment to an existing booking.