

RTÉ RADIO 1

The Ray D'Arcy Show

SPONSORSHIP
WEEKDAYS 3.00pm - 4.30pm

From 3 o'clock, Ray D'Arcy brings you 90 minutes of music, ground-breaking one-to-one interviews, regular advice slots, comedy and entertainment and live sessions. Our daily Who Done It Quiz has become a focal point of the programme, where we meet two listeners from their home as they go head-to-head to win a fabulous hotel stay.

Ray's 194,000* listeners play a huge role in the success of the show, joining in the conversation through campaigns such as Run With Ray, A Page from My Life (which culminated in a published book of listener written short stories), and Stand Up And Be Funny.

When the show hits the road for Outside Broadcasts, you can expect the unexpected! The show will link into and celebrate community events such as the Women's Shed in Limerick or the Taylor Swift concert. Every Christmas, Ray celebrates Christmas at the Castle, where we bring the best of live music, showbiz, comedy, and feel good stories to the festive surroundings of Dublin Castle.

Ray has had an array of guests on the show including Bill Murray, Marian Keyes, Joanne McNally, Paul Mescal, Lorde, Niall Horan, Brenda Fricker, Tori Amos, Lisa McGee, Imelda May, Siobhan McSweeney, Garth Brooks, Dawn O'Porter and Chris O'Dowd, Marti Pellow, David Gray, Dara O'Briain, Niamh Algar, Kellie Harrington, Roddy Doyle, Matthew Modine, Zig and Zag and Dustin! Previous sponsors include:



RTÉ Media Sales



Regular monthly features include

Consumer champion Conor Pope advises on all things **consumer** related.

Colman Nootor is on hand to answer all **parenting** queries.

Ray O'Neill and Allison Keating are the **relationship** experts.

Laura De Barra will advise and inspire on all things **DIY** and **home cleaning**.



Tara Farrell Sponsorship Manager – RTÉ Radio

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Sponsorship Package

Sponsor Stings 25 x **sponsor credited stings** per week / 5 per day
1 x sponsor credited show promo in the following Radio 1 shows every week.

Monday	Today with Claire Byrne
Tuesday	Liveline
Wednesday	Oliver Callan
Thursday	Morning Ireland
Friday	Today with Claire Byrne
Saturday	Saturday with Colm O' Mongain
Sunday	Sunday with Miriam

Podcast Sponsorship 1 x sponsor credited sting at the beginning of both sponsored show podcasts for the duration of the sponsorship term preceding every show podcast.

[CLICK HERE TO LISTEN TO THE SHOW](#)



Homepage sponsorship Sponsor banner will feature on The Ray D'Arcy Show homepage for the duration of the sponsorship term.

[VIEW THE WEBSITE](#)

Sponsorship Fee

3 months x €60,000

6 months x €100,000

12 months x €180,000

NB: All sponsors are subject to RTÉ Sponsorship clearance. Category restrictions apply.

*Source: JNLR/IPSOS MRBI (2023-4)

