

Radio Short-Term Price Motor Category | January 2019

Due to high demand within the Motor Category in January on Radio, RTÉ is publishing a short-term price for the category, which will apply only to packages.

SHORT TERM PRICE DETAILS:

- +10 points on deal on all packages

PLEASE NOTE:

Due to market pressures, RTÉ published 2019 Market Radio policies will be strictly implemented as and when required.

Therefore, regarding packages, spot laydown is likely to be affected.

Please contact your relevant member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.