

## RUGBY WORLD CUP WARM UP GAMES August and September 2019

Ahead of broadcasting and supporting Ireland in their bid for the Rugby World Cup, RTÉ are delighted to bring some of the key warm-up games free-to-air across August and September.

We will show the Ireland v Italy match on 10<sup>th</sup> August and the Ireland v Wales game on 7<sup>th</sup> September. The nation will be watching, so here is your opportunity to be part of the action and help give the Irish team a rousing send off at the Aviva Stadium before they head off to Japan.

MATCH DETAILS			тν	AUDIO	RTÉ PLAYER
1 X 30" HALF-TIME BREAK IN EACH MATCH			€20,000	€700	Limited
INDIVIDUAL SPOTS	IRELAND v ITALY	SATURDAY 10 <sup>TH</sup> AUGUST	€7,000	€270	Availability. Price available on request
	IRELAND v WALES	SATURDAY 7 <sup>TH</sup> SEPTEMBER	€16,000	€530	

## **Terms & Conditions**

- With regard to clashing categories, RTÉ will do an allocation after the deadline of Monday 10th June has passed;
- Advertisers buying both matches will be given priority over those buying one;
- PIB will incur an additional cost of 25% and the Caria must include the PIB request;
- Costs are fixed and non-reconcilable;
- Spot Buys will be excluded from quality reconciliations;



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**RTÉ** Media Sales

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