

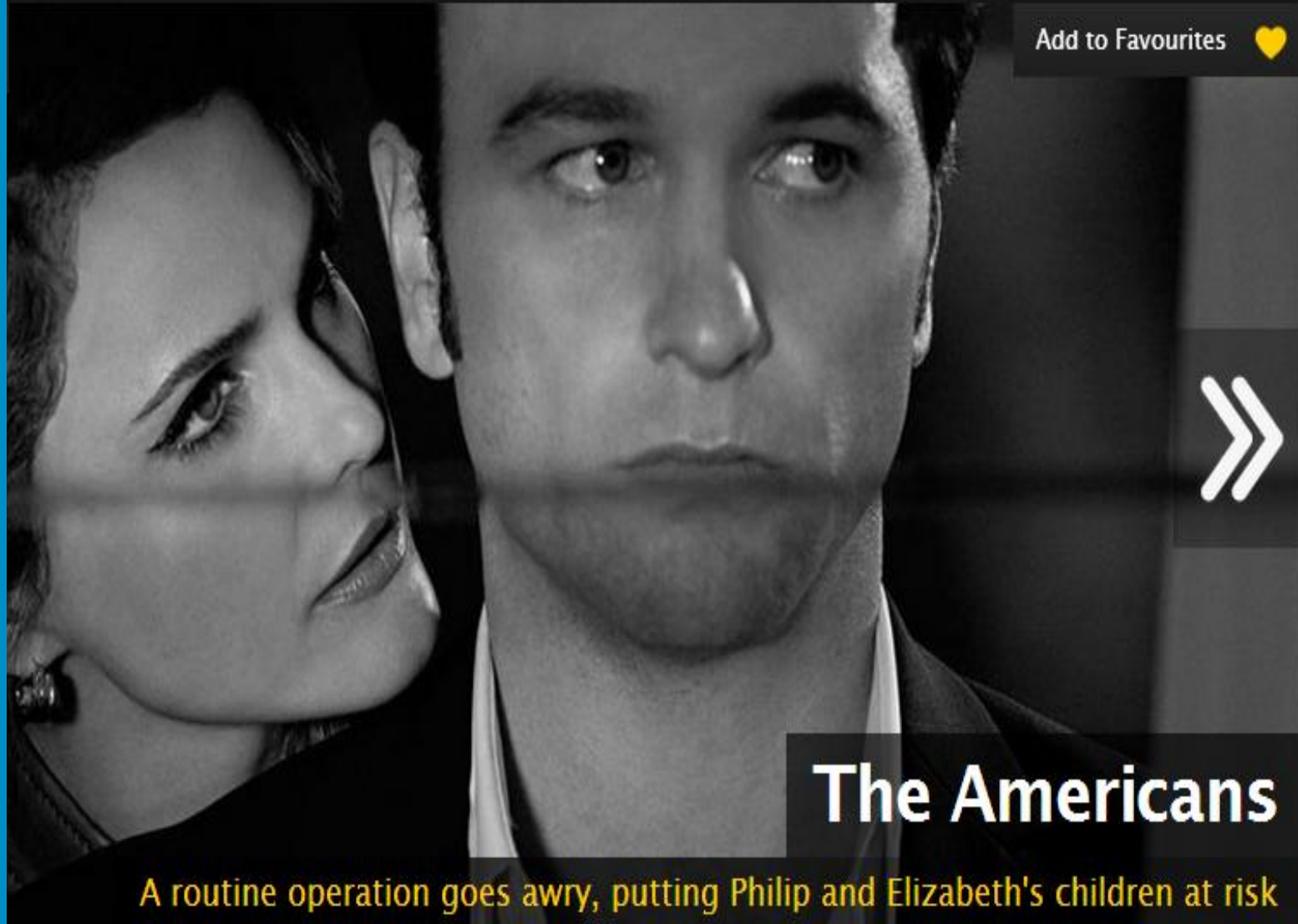



RTÉ Player and RTÉ News Now National Survey

Prepared for

RTÉ

J.5558



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The Americans

A routine operation goes awry, putting Philip and Elizabeth's children at risk

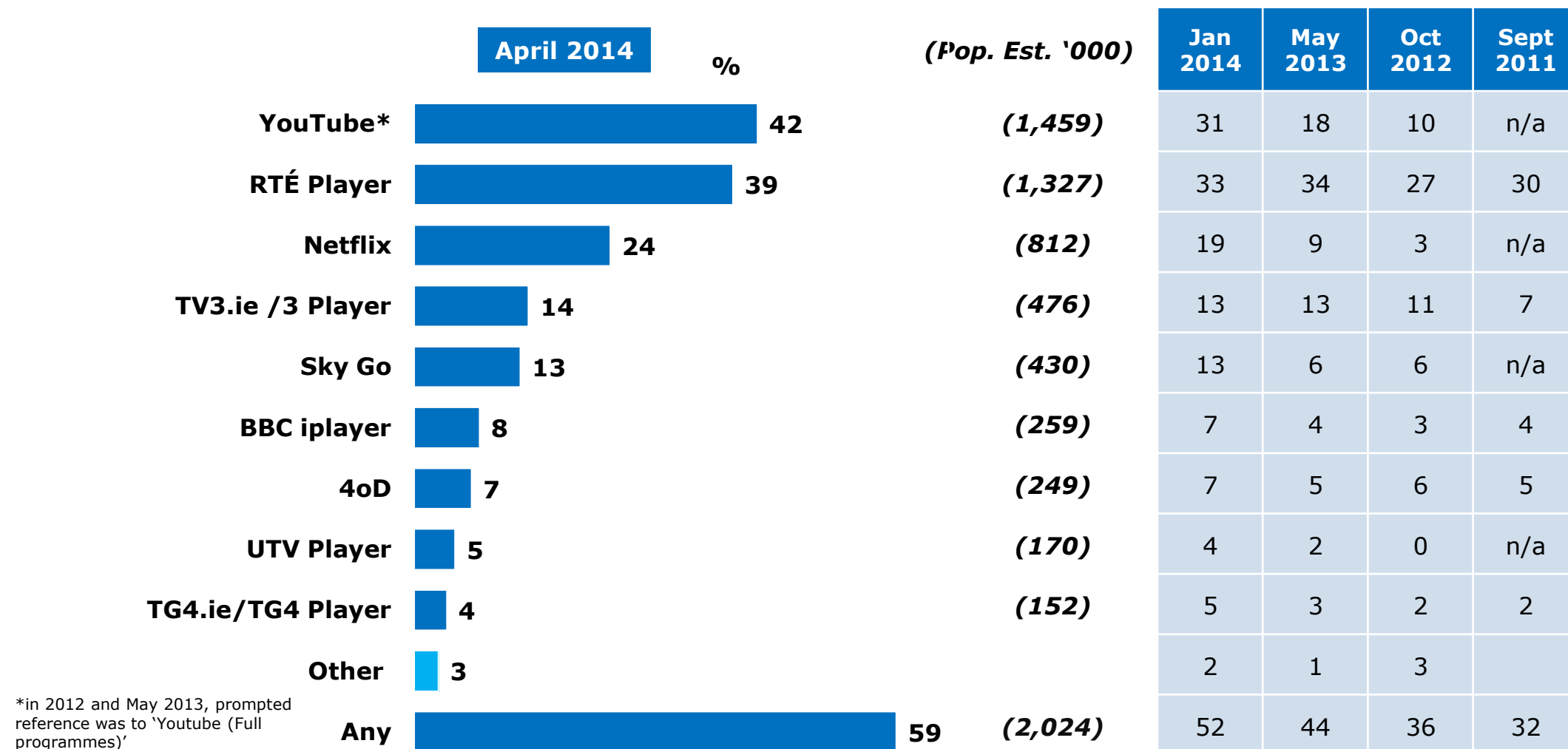
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RTÉ Player



TV on Demand Services Ever Used

Base: All Adults aged 18+, N - 951



Usage of RTÉ Player continues to grow with two in five adults now saying they have used it. Overall, on-demand usage is now at 59% (up 7% points in just three months).

Q.1 Which of the following catch-up and on-demand services have you ever used to watch television? These could have been accessed via a website, mobile or tablet app, your TV provider, or an Internet connected device.**

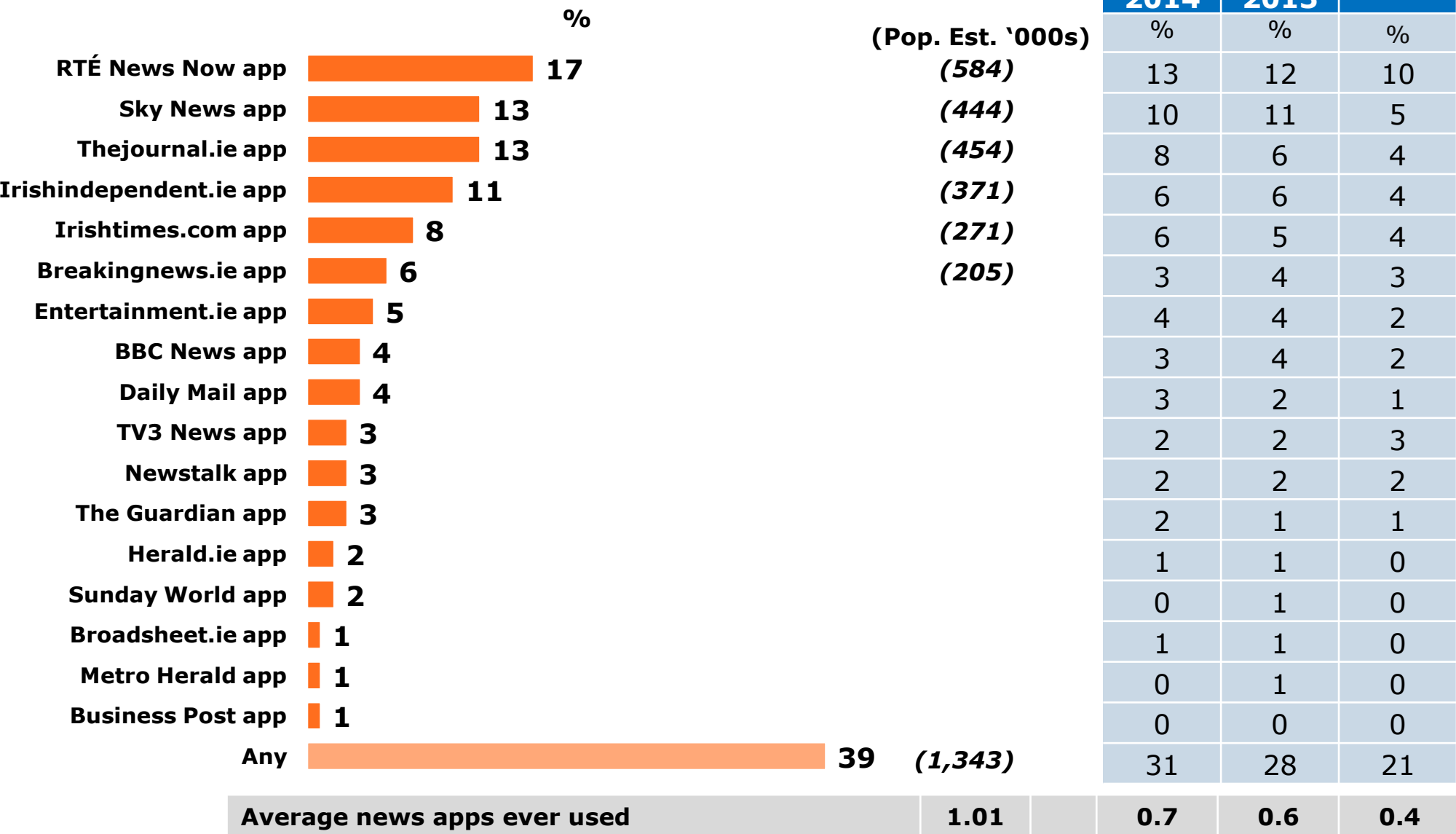
** Question revised in 2014 to reflect evolution of on-demand services

RTÉ News Now



News Apps Ever Used

Base: All Adults aged 18+, n - 951



Over 1.3 million Irish adults have now used a news app – with 1 in 6 (or 584,000 pop. est.) having ever used RTÉ Now.

