

H1

Remarkable Audiences for RTÉ

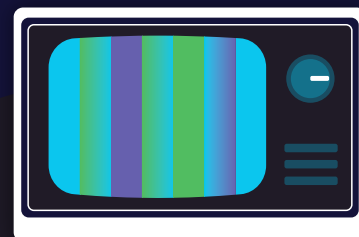
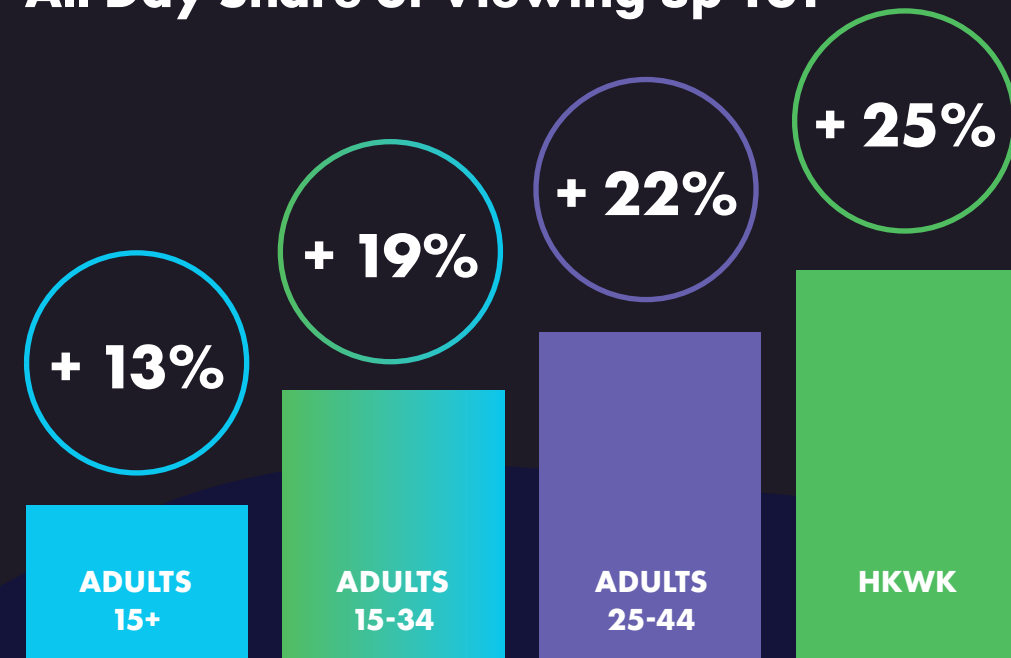


Audiences have turned to RTÉ in huge numbers in the first half of 2020.

New sensations like **Normal People** as well as staples like **The Late Late Show** and **Nationwide** have all performed exceptionally. YTD RTÉ's Adults 15+ 000s are up **18% (Peak)** and RTÉ Player Streams are up **70%**.

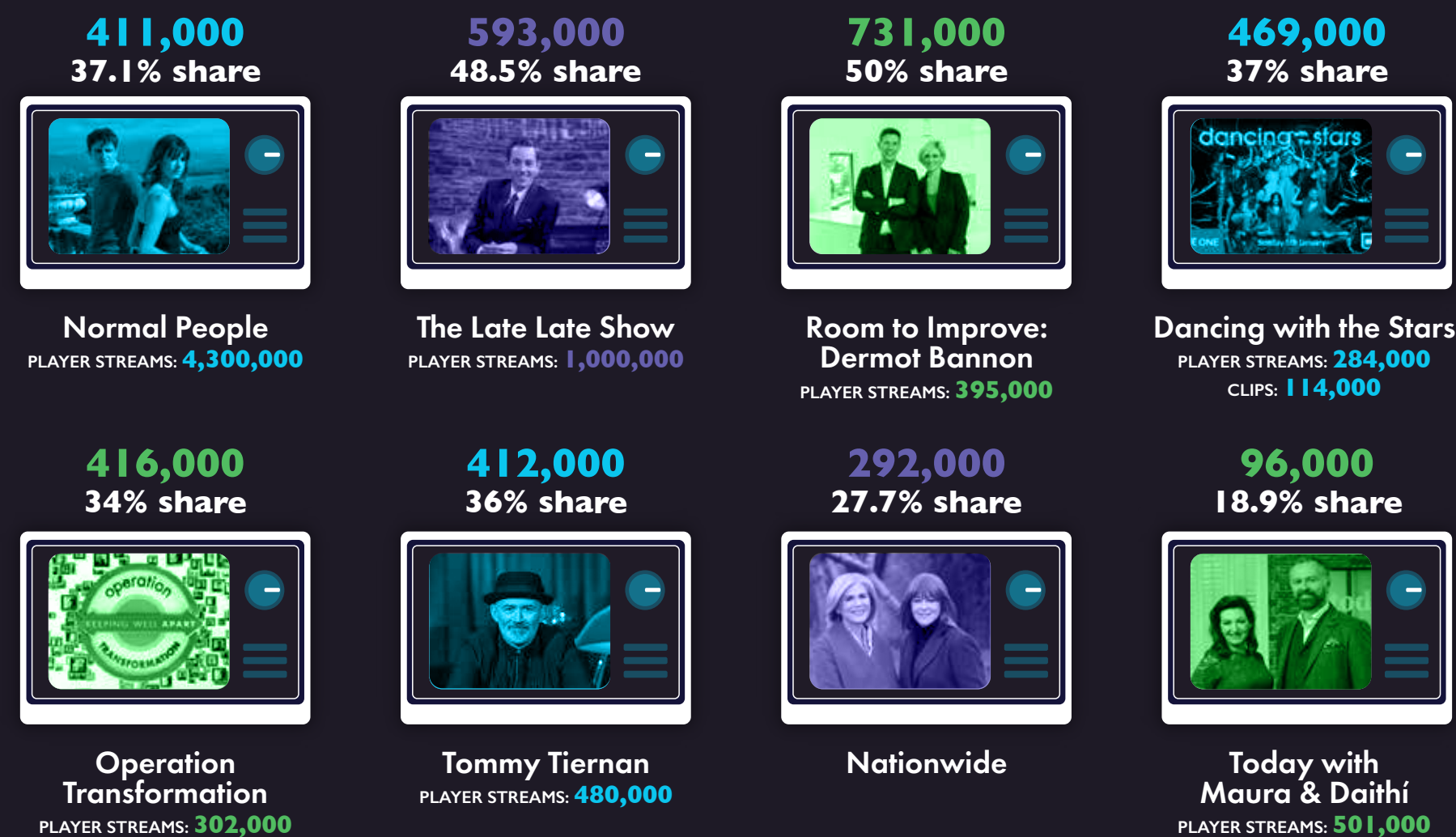


We averaged **413k Adults in Peak** during the first 6 months of the year. **All Day Share of Viewing up YoY**

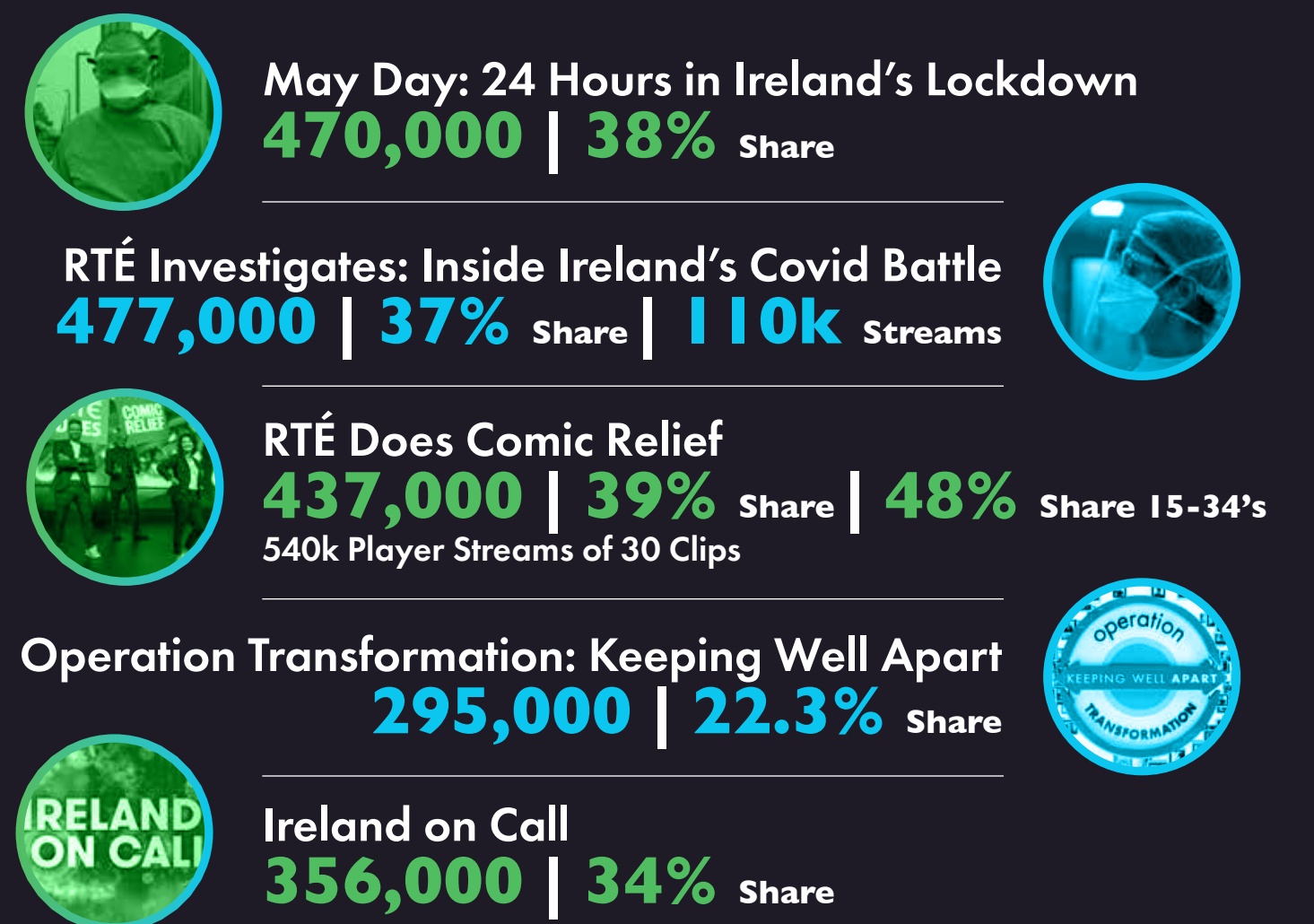


AV

Driven by Major Successes in H1 with Significant Player Numbers Also Achieved



High Engagement from our Audience for RTÉ's COVID-19 Programming



ONLINE



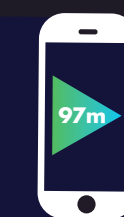
RTÉ PLAYER

STREAMS UP 70% YOY
Average weekly devices /Visitors **up 62% YoY**
Total time spent on Player has doubled YoY



RTÉ.ie

WEEKLY AVERAGE PAGE VIEWS UP 75% YOY TO 26M
4.5m unique visitors per week











RTÉ News Now

WEEKLY AVERAGE PAGE VIEWS UP 49% YOY TO 35m

H1

Top Programmes

TV

1.	 Taoiseach Leo Varadkar Ministerial Broadcast	RTÉ ONE 17-03-20	1,465,400	65.9% SHARE
2.	 RTÉ News: Nine O'Clock	RTÉ ONE 17-03-20	1,208,000	62.1% SHARE
3.	 The Late Late Show	RTÉ ONE 27-03-20	847,300	59.6% SHARE
4.	 RTÉ News Special	RTÉ ONE 27-03-20	791,600	47.5% SHARE
5.	RTÉ News: Six One	RTÉ ONE 01-05-20	764,200	59.1% SHARE
6.	 Room to Improve: Dermot's Home	RTÉ ONE 12-01-20	732,000	48.5% SHARE
7.	#ShineYourLight	RTÉ ONE 11-04-20	684,300	44.8% SHARE
8.	 Prime Time - The Leaders Debate	RTÉ ONE 04-02-20	651,100	50.8% SHARE
9.	 Prime Time	RTÉ ONE 17-03-20	650,600	42.4% SHARE
10.	 Dancing With The Stars	RTÉ ONE 15-03-20	646,300	47.4% SHARE

Player

1.	Normal People	4,320,000	11.	Today with Maura and Daithi	489,000
2.	Home and Away	1,998,000	12.	Prime Time	486,000
3.	RTÉ News: Nine O'Clock	1,803,000	13.	The Tommy Tiernan Show	480,000
4.	Love/Hate	1,617,000	14.	RTÉ News: One O'Clock	476,000
5.	RTÉ News: Six One	1,571,000	15.	First Dates Ireland	459,000
6.	Eastenders	1,391,000	16.	The Best of RTÉ Does Comic Relief (clips)	436,000
7.	Fair City	1,197,000	17.	Frasier	419,000
8.	The Late Late Show	1,008,000	18.	ER	405,000
9.	RTÉ Home School Hub (all content)	717,000	19.	Home of the Year	360,000
10.	Neighbours	668,000	20.	Election 2020	337,000

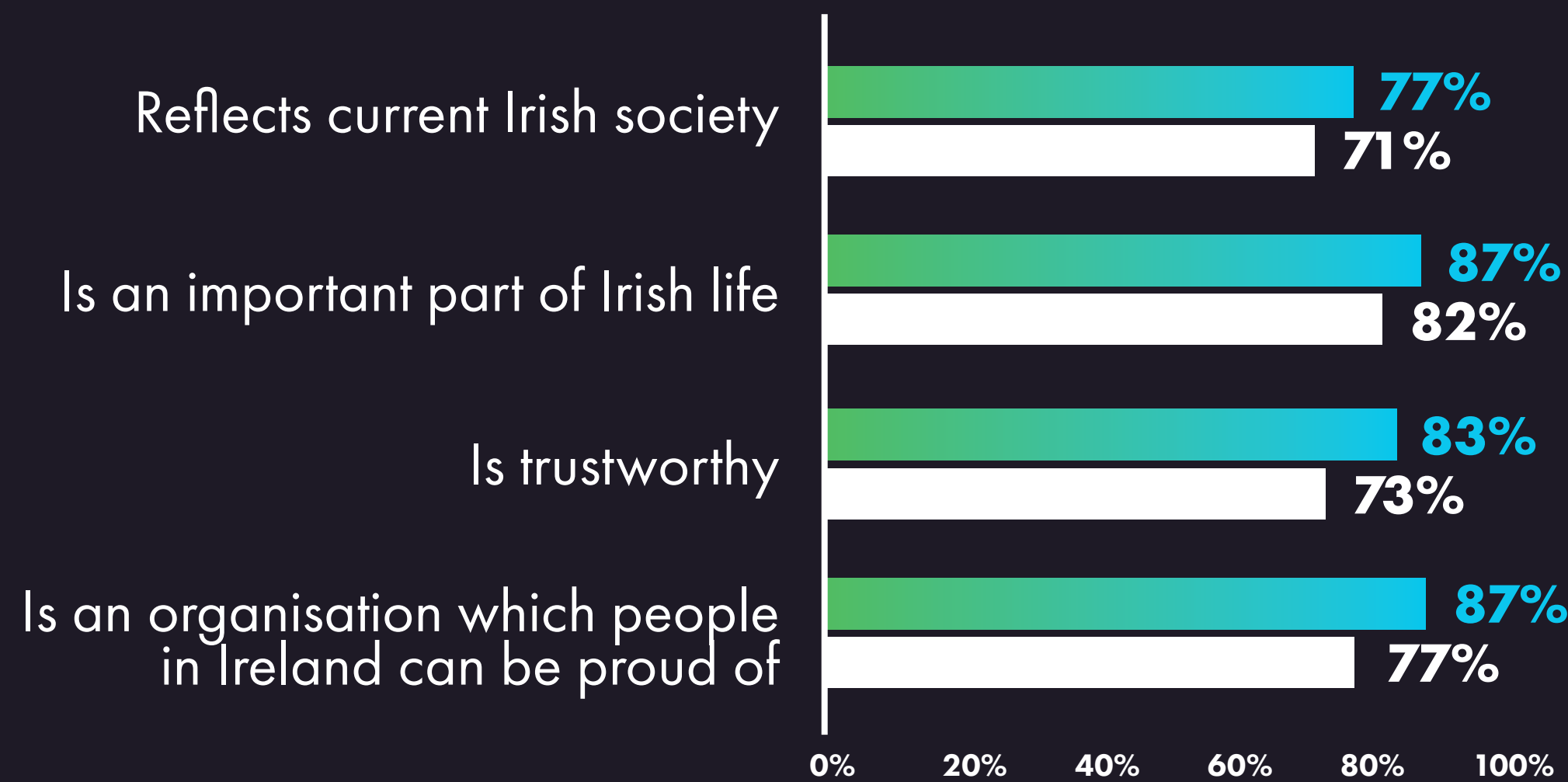
AUDIO STREAMS INCREASING THROUGHOUT THE FIRST HALF OF THE YEAR



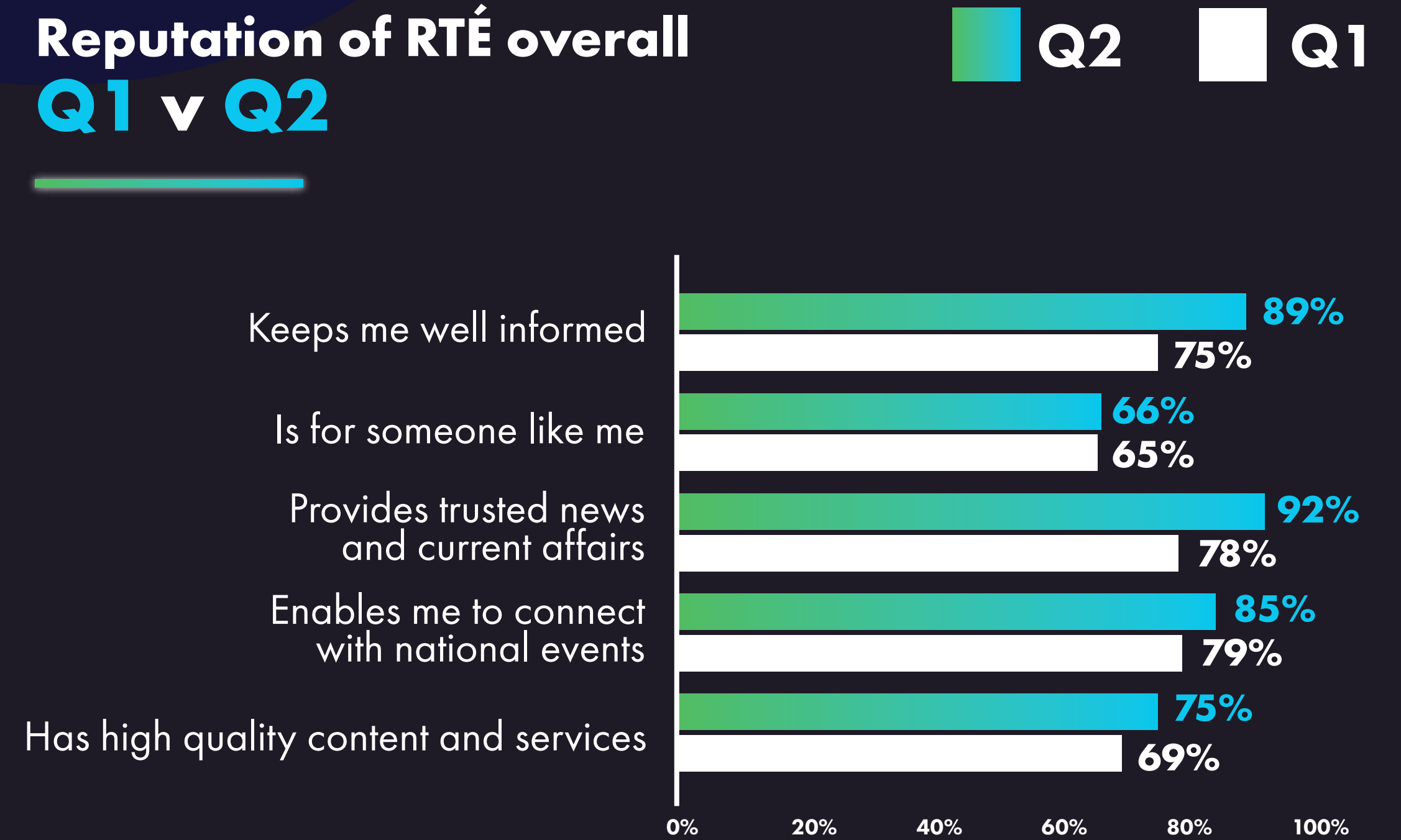
RTÉ Brand Is Trusted, Quality & Irish



Reputation of RTÉ as an organisation Q1 v Q2



Reputation of RTÉ overall Q1 v Q2



Trustworthiness of Media Organisations as a source of news Q1 v Q2

