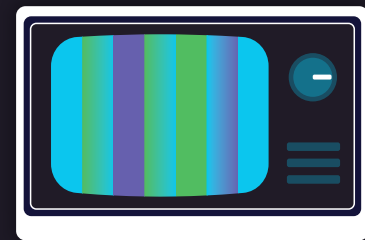


Q1

The Nation Turns to RTÉ in 2020

Q1 2020 has seen significant growth in RTÉ viewing along with a substantial increase in traffic to RTÉ's AV and Online platforms due to both **General Election 2020** and **Covid-19** as well as other RTÉ content. YTD RTÉ's Share of Viewing is up YoY.



AV

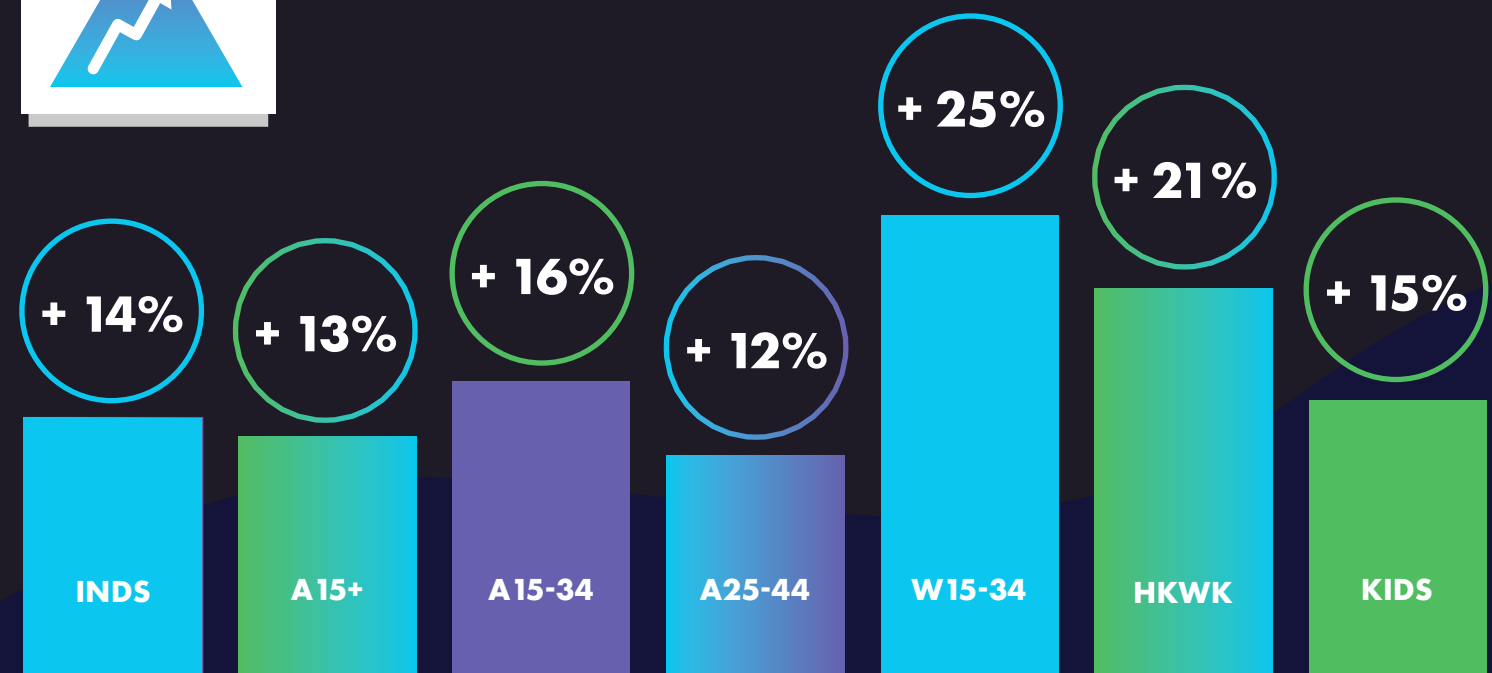
RTÉ Share of Viewing has increased

+16%
YoY for Adults 15+ All Day

+12%
YoY for Adults 15+ in peak

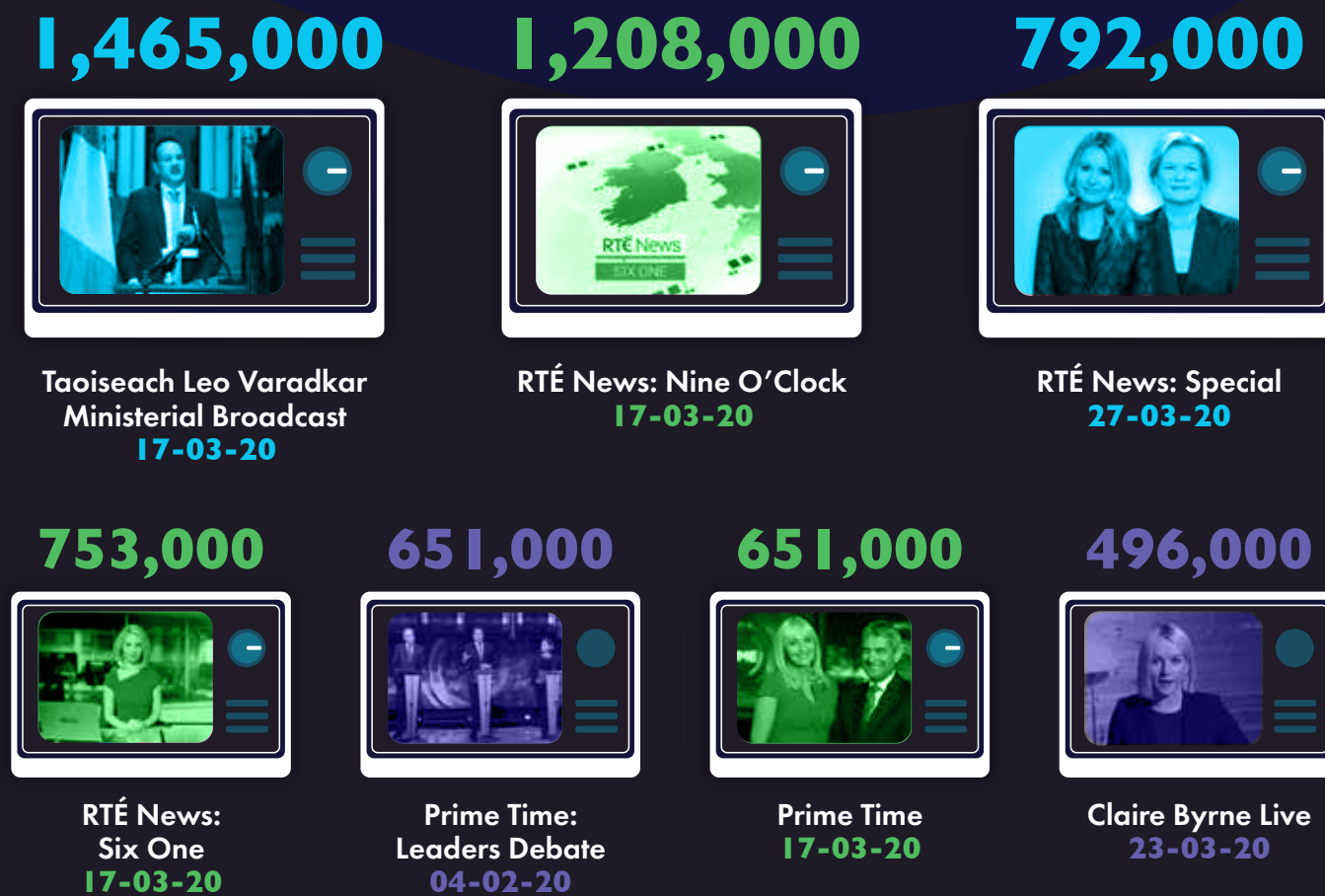


Average Daily Minutes watching RTÉ increase YoY



Top in News and Current Affairs

Adults 15+, Best Episode



Staples of TV Schedule Performing Well

Q1 Average 000's, Adults 15+



ONLINE

RTÉ PLAYER

STREAMS FOR MARCH
+107%
YoY to **7.2m**



RTÉ.ie

PAGE VIEWS FOR MARCH
+67% TO **175m**
(VS FEB)



RTÉ News Now



PAGE VIEWS FOR MARCH
+66% TO **223m**
(VS FEB)



YTD-Top Programmes



Top 10 Among Adults 15+

All RTÉ One with 8/10 Airing in March

1.		Taoiseach Leo Varadkar Ministerial Broadcast	RTÉ ONE 17-03-20	1,465,000	65.9% SHARE
2.		RTÉ News: Nine O'Clock	RTÉ ONE 17-03-20	1,208,000	62.1% SHARE
3.		The Late Late Show	RTÉ ONE 27-03-20	847,000	59.6% SHARE
4.		RTÉ News Special	RTÉ ONE 27-03-20	792,000	47.5% SHARE
5.		RTÉ News: Six One	RTÉ ONE 17-03-20	753,000	53.5% SHARE
6.		Room to Improve: Dermot's Home	RTÉ ONE 12-01-20	732,000	48.5% SHARE
7.		Prime Time - The Leaders Debate	RTÉ ONE 04-02-20	651,000	50.8% SHARE
8.		Prime Time	RTÉ ONE 17-03-20	651,000	42.4% SHARE
9.		Dancing With The Stars	RTÉ ONE 15-03-20	646,000	47.4% SHARE
10.		Reeling In The Years	RTÉ ONE 17-03-20	609,000	45.0% SHARE

Top 10 Among Adults 15-34s

With 6/10 RTÉ

1.		Taoiseach Leo Varadkar Ministerial Broadcast	RTÉ ONE 17-03-20	286,000	69.1% SHARE
2.		RTÉ News: Nine O'Clock	RTÉ ONE 17-03-20	228,000	66.9% SHARE
3.		RTÉ News Special	RTÉ ONE 27-03-20	147,000	49.8% SHARE
4.		The Late Late Show	RTÉ ONE 27-03-20	118,000	56.5% SHARE
5.		6 Nations LIVE: England vs. Ireland	VIRGIN MEDIA ONE 23-02-20	117,000	65.2% SHARE
6.		Love Island S6	VIRGIN MEDIA TWO 09-02-20	108,000	38.8% SHARE
7.		Prime Time	RTÉ ONE 17-03-20	107,000	43.4% SHARE
8.		Room to Improve: Dermot's Home	RTÉ ONE 05-01-20	103,000	51.4% SHARE
9.		6 Nations LIVE: Ireland vs. Wales	VIRGIN MEDIA ONE 08-02-20	100,000	75.2% SHARE
10.		6 Nations LIVE: Ireland vs. Scotland	VIRGIN MEDIA ONE 01-02-20	98,000	56.9% SHARE