

# RTÉ lyric fm Seven Day Weather

**RTÉ lyric fm is Ireland's national music and arts station.**

Through its unique music offering and warm presentation style, RTÉ lyric fm creates an alternative listening experience guiding its **335,000 listeners\*** through many styles, centuries, and moods of music spanning classical, operatic, jazz, film, musicals, traditional and contemporary.

Sponsor credited stings will feature in Marty In The Morning, Lorcan Murray's Classic Drive, Daybreak with Evonne Ferguson and Weekend Classics with Claudia Boyle.

Previous sponsors:



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## SPONSORSHIP PACKAGE

With a total of 37 x sponsored weather bulletins per week, RTÉ lyric fm Seven Day Weather is the ideal sponsorship opportunity to target the RTÉ lyric fm audience right across the week.

## SPONSORSHIP STINGS

**37 x** sponsor credited stings per week

Sponsor leaderboard on RTÉ lyric fm Home Page

LISTEN TO RTÉ LYRIC FM



## BROADCAST TIMES

**Mon-Fri:** 07:30, 08:30, 09:30, 16:30, 17:30, 18:30\*  
(\*Nuacht & Réamhaisnéis na haimsire)

**Saturday:** 07:30, 08:30, 09:30, 16:30, 17:30

**Sunday:** 16:30, 17:30

## SPONSORSHIP FEE

**€50,000 X 12 MONTHS**

**€30,000 X 6 MONTHS**

**€17,500 X 3 MONTHS**

\*Source: IPSOS/ JNLR 2024/2

Category restrictions and terms & conditions apply.

All sponsors are subject to RTÉ Sponsorship Clearance approval.