## RTE lyric fm

# Seven Day Weather

RTÉ lyric fm is Ireland's national music and arts station.

Through its unique music offering and warm presentation style, RTÉ lyric fm creates an alternative listening experience guiding its **328,000 listeners\*** through many styles, centuries, and moods of music spanning classical, operatic, jazz, film, musicals, traditional and contemporary.

Sponsor credited stings will feature in Marty In The Morning, Lorcan Murrays Classic Drive, Daybreak with Evonne Ferguson and Evelyn Grant's Weekend Drive.

Previous sponsors:







Energy for generations

## RTÉ lyric fm



### Sponsorship Package

With a total of 37 x sponsored weather bulletins per week, RTÉ lyric fm Seven Day Weather is the ideal sponsorship opportunity to target the RTÉ lyric fm audience right across the week.

### **Sponsorship stings**

37 x sponsorship stings per week

Sponsorship leaderboard on RTÉ lyric fm home page

**CLICK** TO VIEW HOMEPAGE



#### **Broadcast Times**

**Mon-Fri:** 07:30, 08:30, 09:30, 16:30, 17:30, 18:30\*

(\*Nuacht & Réamhaisnéis na haimsire)

**Saturday:** 07:30, 08:30, 09:30, 16.30, 17:30

**Sunday:** 16:30, 17:30

#### Sponsorship Fee

12 Months x **€60,000** 

6 Months x **€35,000** 

3 Months x **€20,000** 

Category restrictions apply.

All Voice over fee's must be incurred by the sponsor.



Tara Farrell

Sponsorship Manager - RTÉ Radio

T: 087 224 1040 | E: tara.farrell@rte.ie