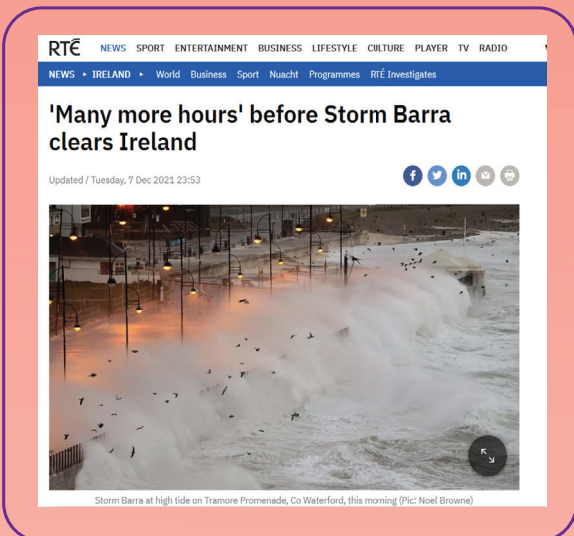


News

67% GROWTH
VS. 2019



159m PAGE VIEWS
PER MONTH



RTÉ.ie | RTÉ News App



RTÉ.ie and RTÉ News App clocked up 3 billion page views in 2021

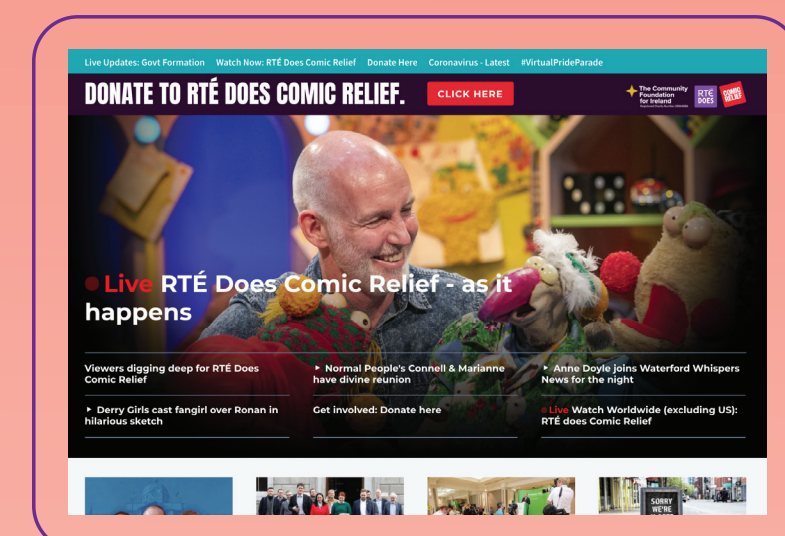
Growth across all areas including lifestyle, entertainment, sport and news makes RTÉ.ie Ireland's number 1 website

Homepage

65% GROWTH
VS. 2019

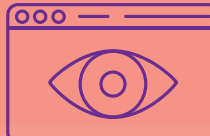


16m PAGE VIEWS
PER MONTH

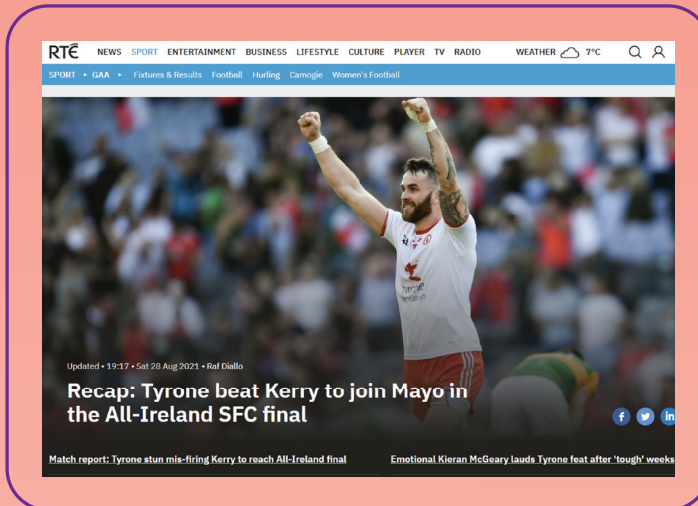


Sport

31% GROWTH
VS. 2019

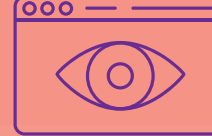


35m PAGE VIEWS
PER MONTH

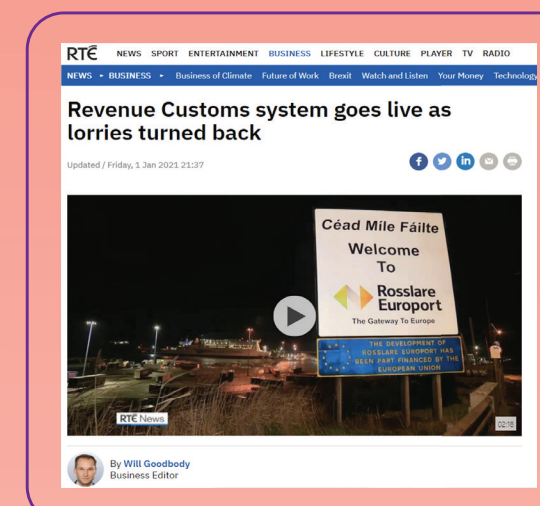
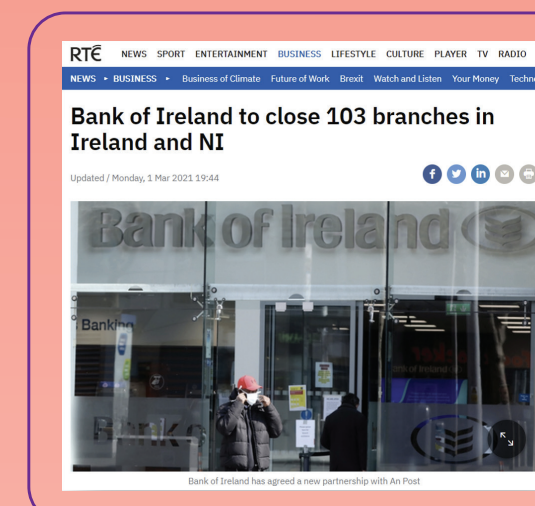


Business

83% GROWTH
VS. 2019



7.4m PAGE VIEWS
PER MONTH



Entertainment

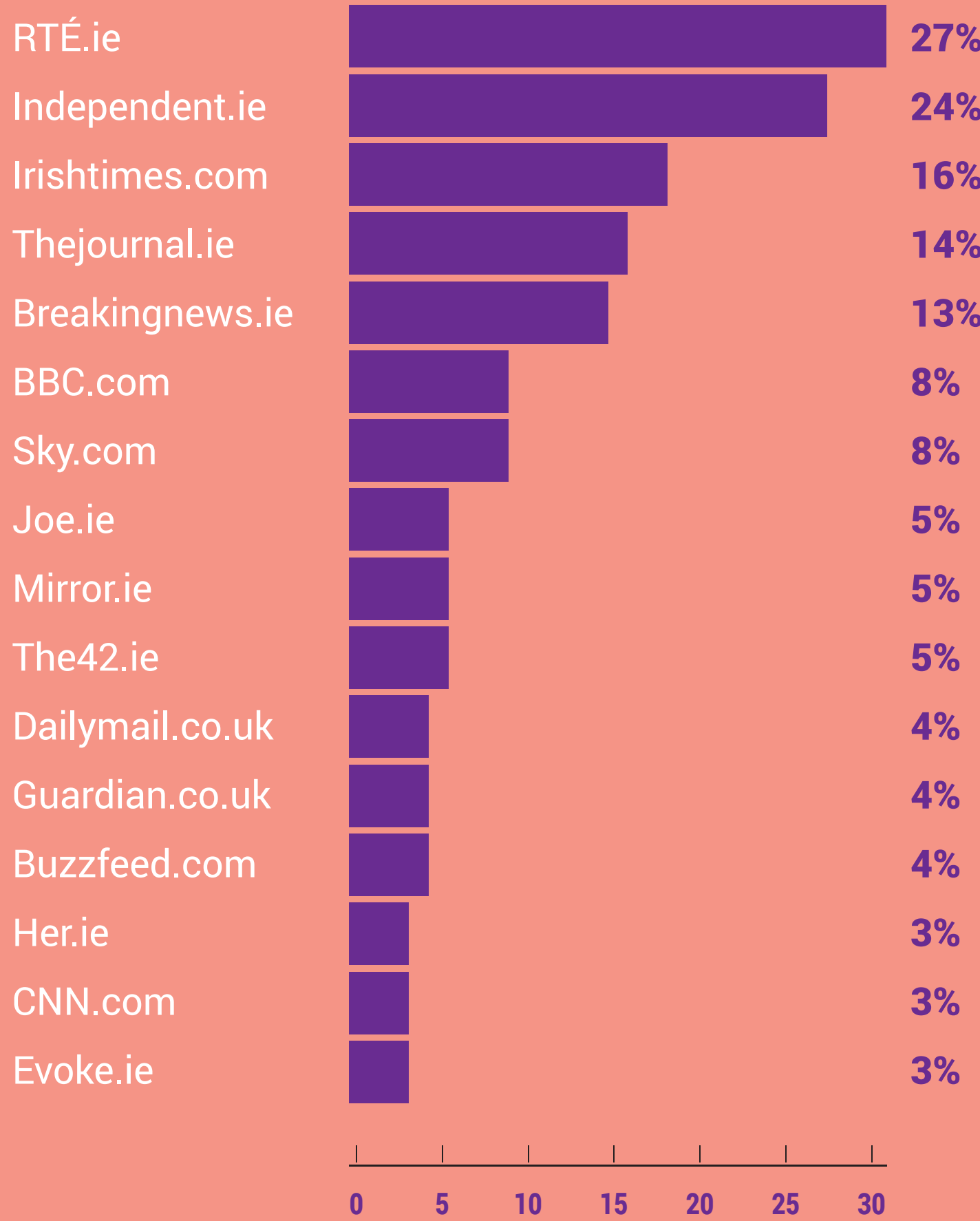
15% GROWTH
VS. 2019



15m PAGE VIEWS
PER MONTH



WEEKLY+ USAGE



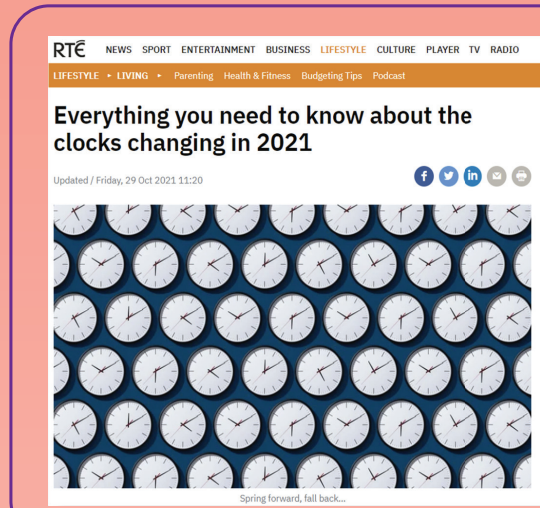
Source: B&A Research (n = 979) 2021

Lifestyle

39% GROWTH
VS. 2019



4.2m PAGE VIEWS
PER MONTH



Culture

30% GROWTH
VS. 2019

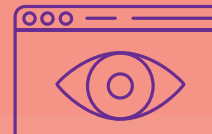


985k PAGE VIEWS
PER MONTH



Brainstorm

110% GROWTH
VS. 2019



893k PAGE VIEWS
PER MONTH

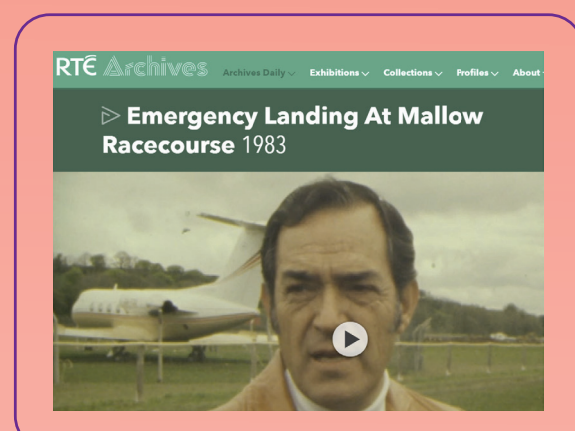


Archives

28% GROWTH
VS. 2019

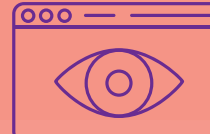


694k PAGE VIEWS
PER MONTH

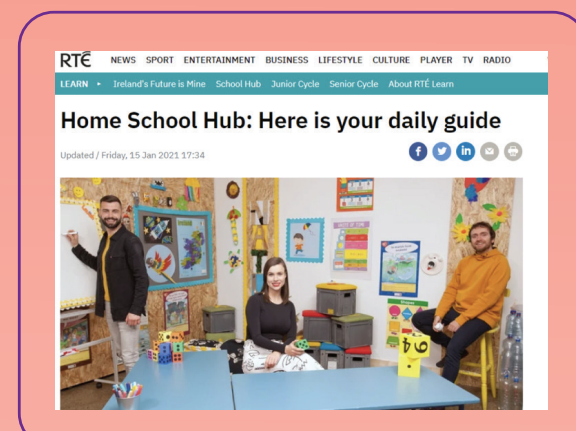


Learn

7% GROWTH
VS. 2019



63k PAGE VIEWS
PER MONTH



Gaeilge

75% GROWTH
VS. 2019



59k PAGE VIEWS
PER MONTH

