



RTÉ

Total Audience
Packages

RTÉ Total Audience Package Radio Offer

Deliver across the country's largest station for adults 15+ **RTÉ Radio 1**, the most popular station for young adults **RTÉ 2FM** and on the station with the highest ABC1 profile **RTÉ lyric fm**

75x 30 second advertising spots over two weeks
(38x **RTÉ Radio 1**, 17x **RTÉ 2FM**, 20x **RTÉ lyric fm**)

€7,000+VAT (Jan-Aug)

€7,700+VAT (Sep-Dec)

Includes some of the nation's **Top 20 Radio programmes**



Source: JNLR 2024-4 and Adserve data

Package is cross station in specific timebands & programming. Spot numbers per station are not interchangeable. Package to run for min two consecutive weeks. Packages & programming are subject to availability and may be withdrawn by RTÉ at any time. Some programming is excluded however, additional spots are available; 1x spot per station per package at normal pricing terms

RTÉ TAP Radio & Digital Audio Offer

Deliver across the country's largest station for adults 15+
RTÉ Radio 1, the most popular station for young adults
RTÉ 2FM and on the station with the highest ABC1 profile
RTÉ lyric fm + **RTÉ Digital Audio**

75x 30 second advertising spots over two weeks (38x **RTÉ Radio 1**, 17x **RTÉ 2FM**, 20x **RTÉ lyric fm**)

140,000 ROS impressions across **RTÉ Digital Audio** content

€9,000+VAT (Jan-Aug)

€9,700+VAT (Sep-Dec)

Includes some of the nation's **Top 20 Radio programmes**



Source: JNLR 2024-4, Adserve

Package is available as a cross station buy only. Spot numbers per station are not interchangeable. Package to run for min two consecutive weeks. Packages & programming are subject to availability and may be withdrawn by RTÉ at any time. Some programming is excluded however, additional spots are available; 1x spot per station per package at normal pricing terms

RTÉ TAP Radio, Digital Audio and Print Offer

Deliver across the country's largest station for adults 15+
RTÉ Radio 1, the most popular station for young adults
RTÉ 2FM and on the station with the highest ABC1 profile
RTÉ Lyric FM + RTÉ Digital Audio

75x 30 second advertising spots over two weeks
(38x **RTÉ Radio 1**, 17x **RTÉ 2FM**, 20x **RTÉ lyric fm**)

140,000 ROS impressions across **RTÉ Digital Audio** content

Full Page in the **RTÉ GUIDE**

€10,000+VAT (Jan-Aug)

€10,700+VAT (Sep-Dec)

Includes some of the nation's **Top 20 Radio programmes**



Source: JNLR 2024-4, Adserve

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For more information, please contact:
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