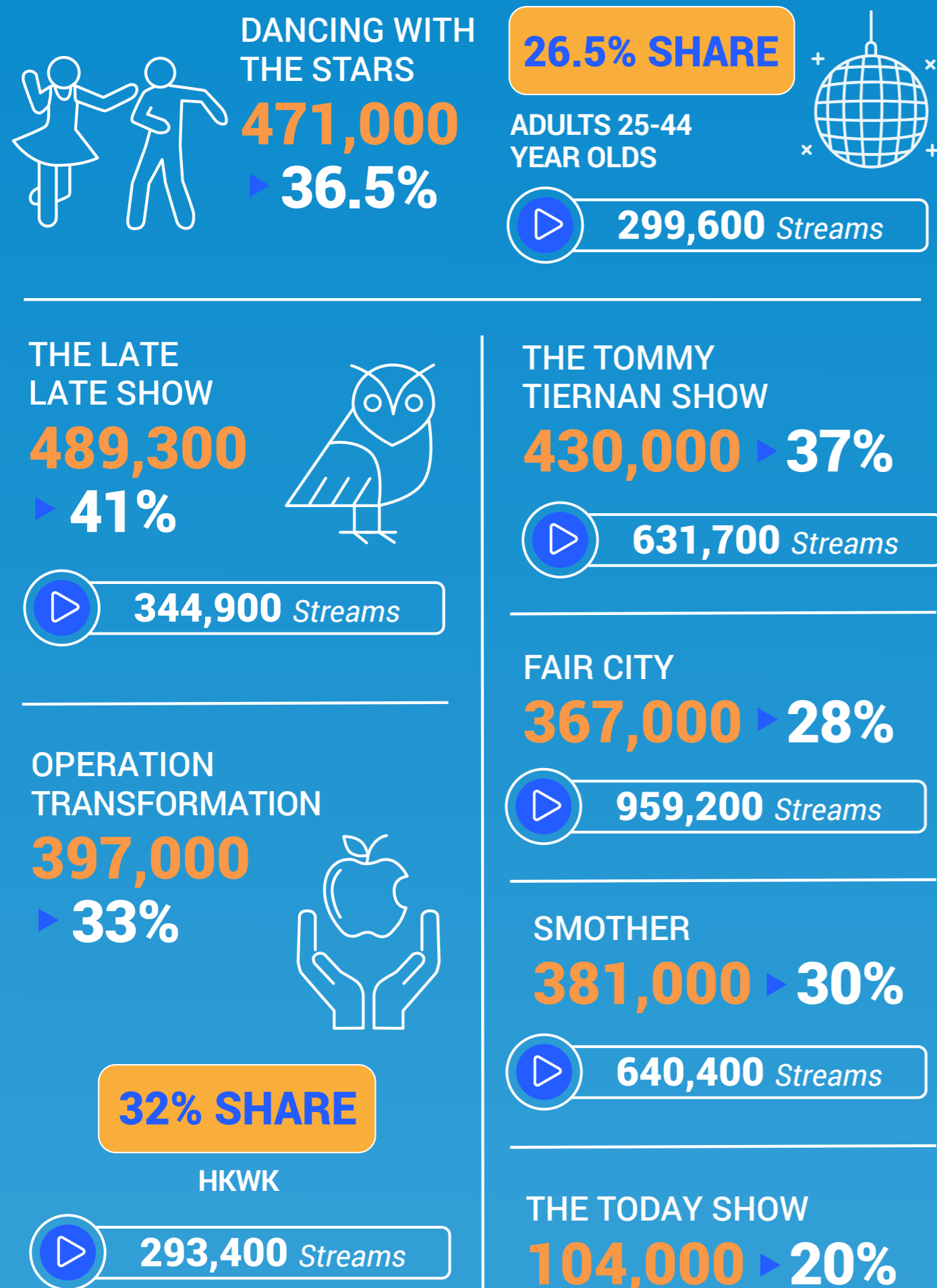
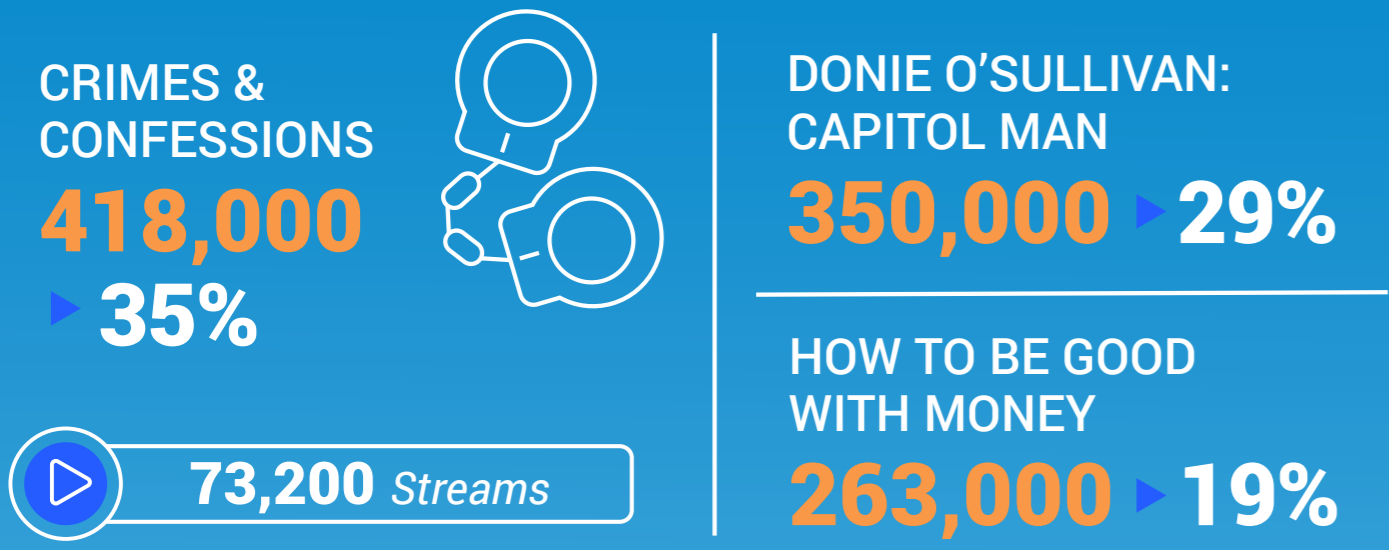


Entertainment, Lifestyle & Soaps



Factual



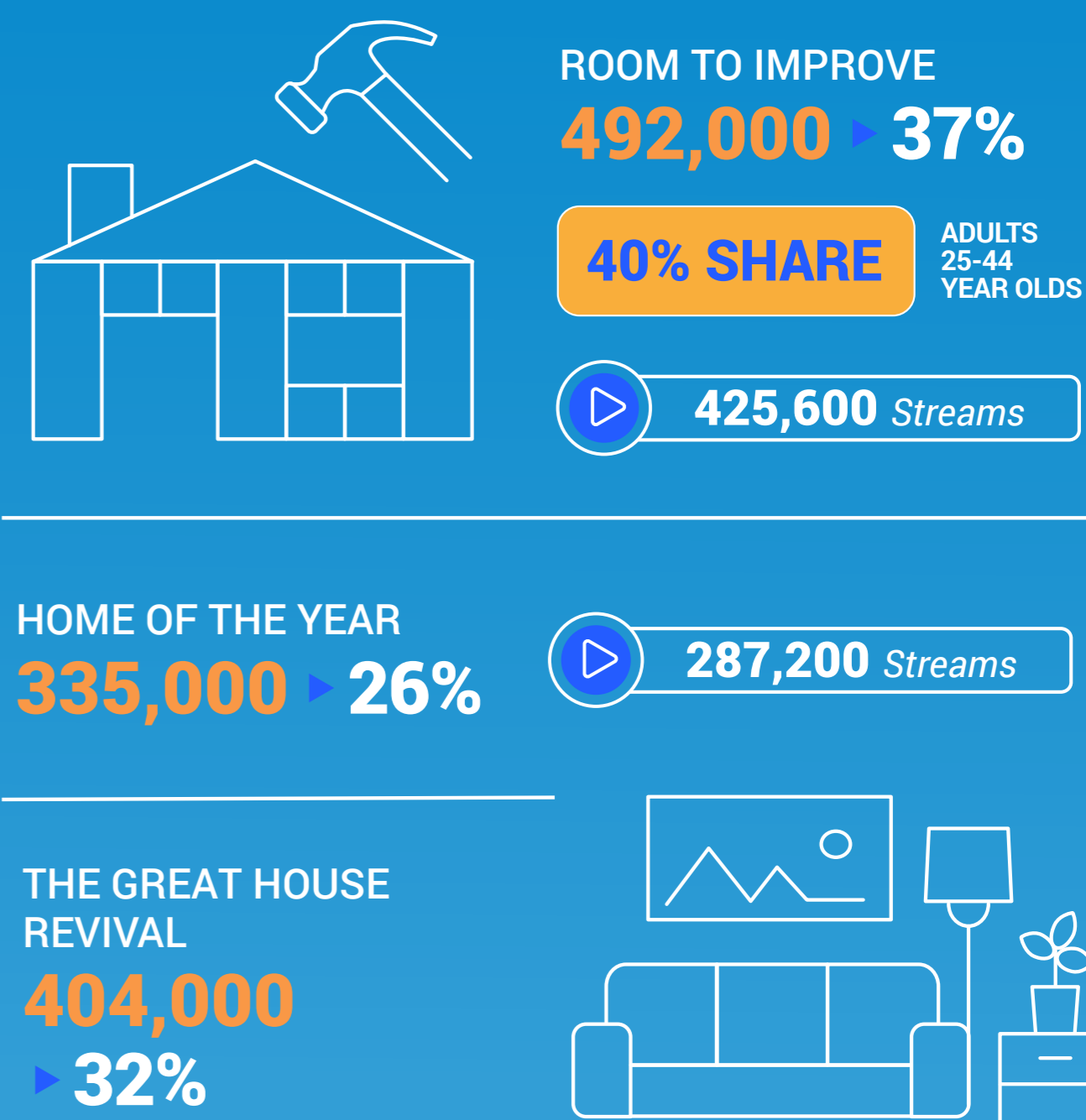
RTÉ ONE Q1 AV OVERVIEW

- SERIES AVERAGES YEAR TO DATE -
(Ind 4+ - Average '000s & Share % per episode / Total Streams per title)

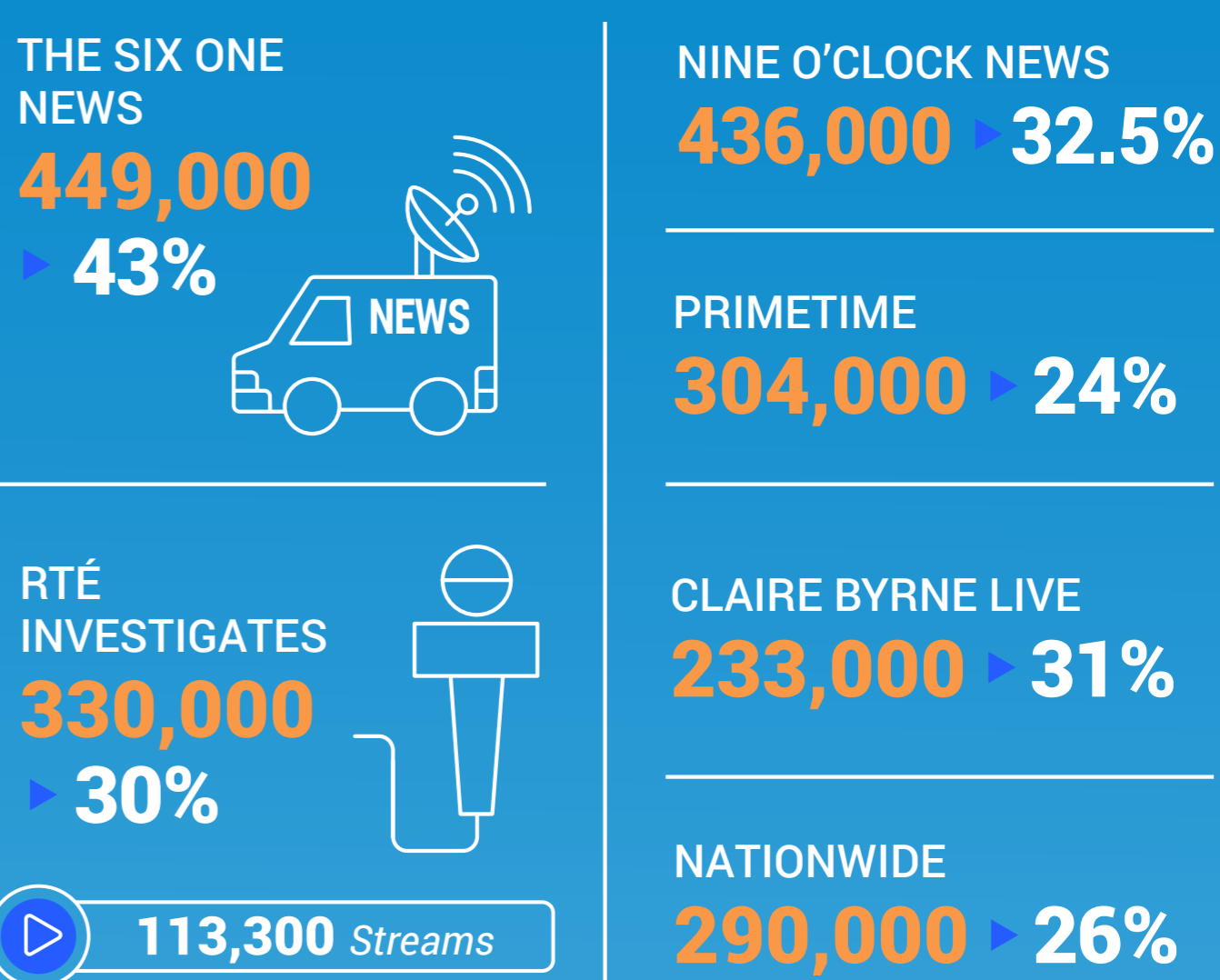
Gripping Drama, engaging Entertainment content plus strong, reliable News & Current Affairs coverage drew large audiences to RTÉ One in Q1*.



Home Improvement



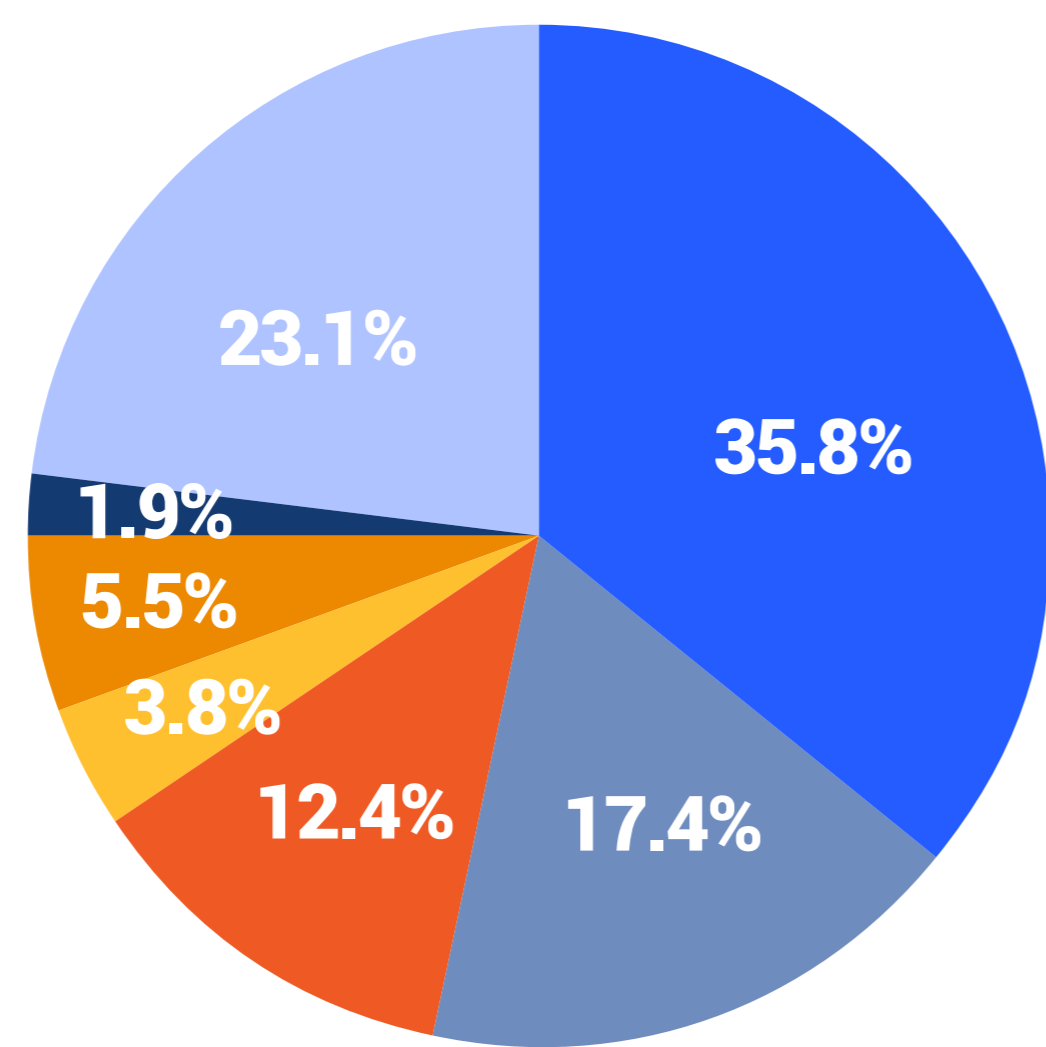
News & Current Affairs



Peak Share of Viewing %* (Inds 4+)

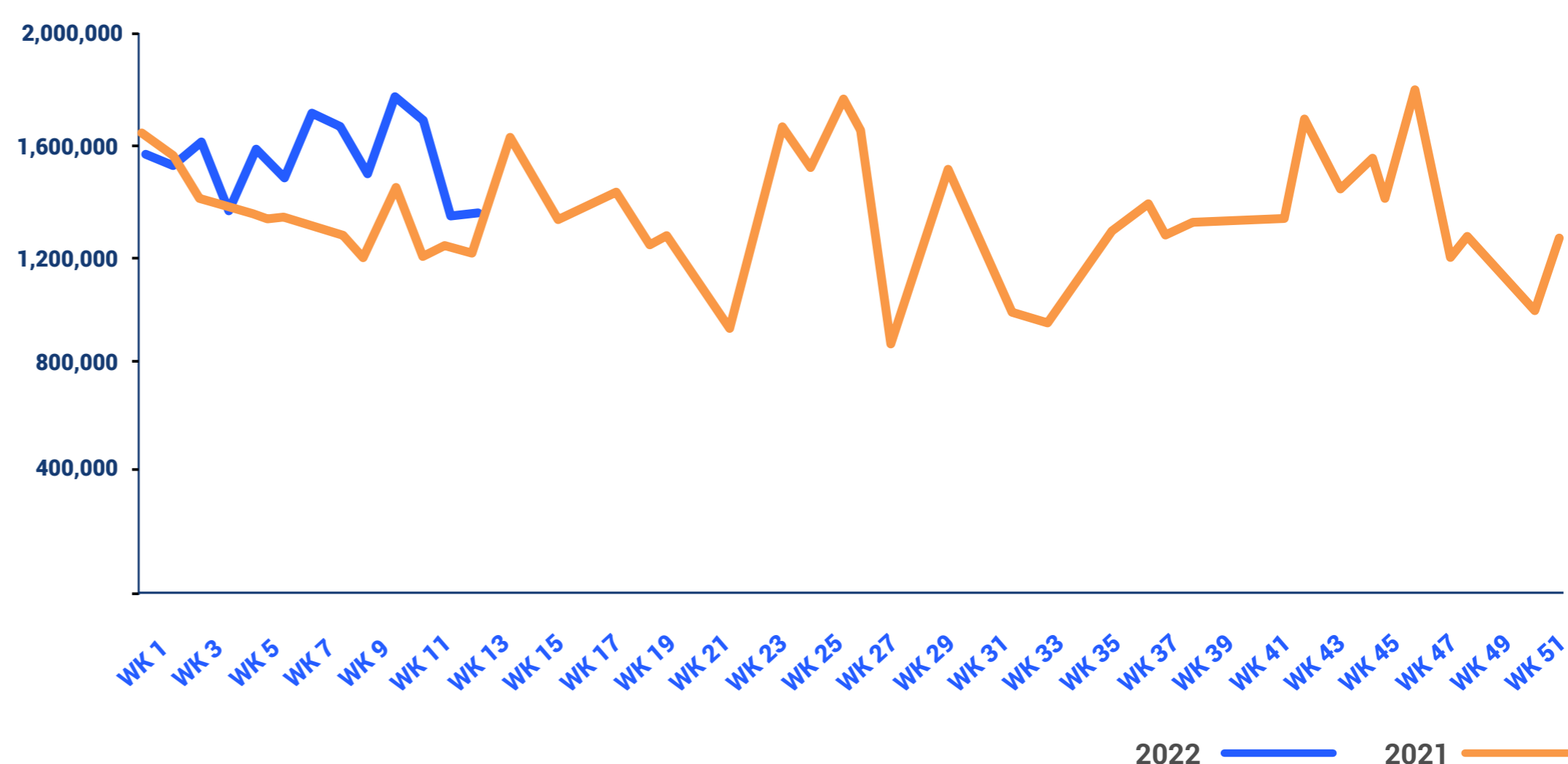
RTÉ has a **36% share** of viewing at Peak among **all viewers**. This is up 2 points vs. same period 2021

Among 15-34s, the RTÉ share of viewing at peak is averaging **30%**.

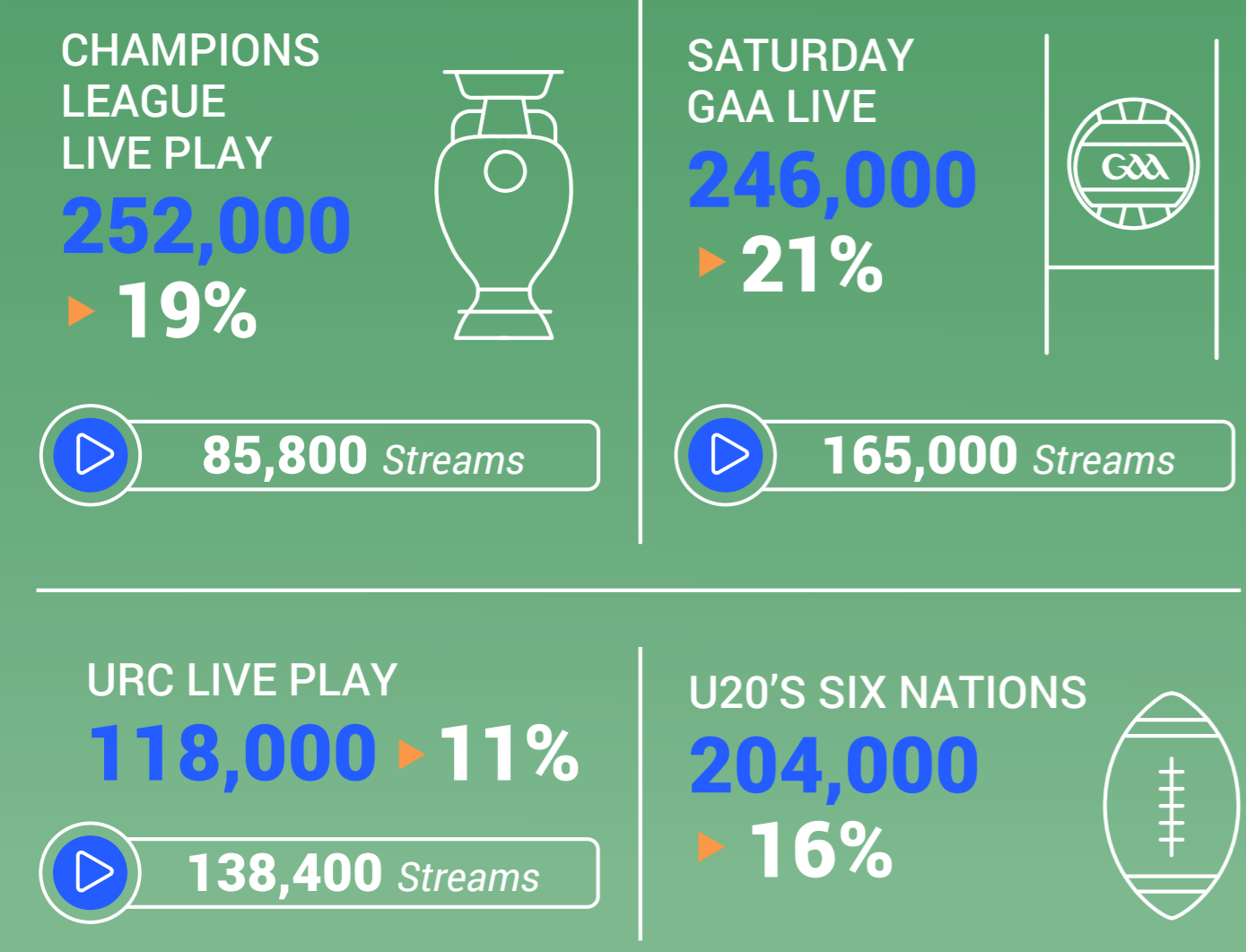


● RTÉ ● VIRGIN MEDIA ● SKY MEDIA ● BBC ● C4 SALES ● TG4 ● OTHER

YTD streams are +14% vs 2021 with time spent up 30%



Sport



RTÉ 2

Q1 AV OVERVIEW

- SERIES AVERAGES YEAR TO DATE -
(Ind 4+ - Average '000s & Share % per episode / Total Streams per title)

Thrilling edge-of-your-seat Sports and love at first sight drew large audiences to RTÉ2 in Q1*.



6 Nations

This year's Guinness Six Nations hit the mark for viewers, with **2.55 million** tuning in across RTÉ and Virgin Media Television while **770,000 streams** were delivered via RTÉ Media Player and Virgin Media Player combined.

IRELAND V WALES LIVE PLAY (RTÉ2)
733,000
▶ 66%

ENGLAND V IRELAND LIVE PLAY (RTÉ2)
779,000
▶ 61%

