

Sport an tSathairn & Sport an Lae

Saturday & Sunday 14:00-17:59



Sport an tSathairn & Sport an Lae

For the first time, RTÉ are delighted to offer brands the opportunity to sponsor weekend sport on RTÉ Raidió na Gaeltachta.

Experience the thrill of Irish sports like never before with 'Spórt an tSathairn' and 'Spórt an Lae', the premiere sports shows on RTÉ Raidió na Gaeltachta. For the first time in its history, these beloved weekend afternoon programmes are offering a unique sponsorship opportunity to connect brands to a dedicated and passionate Irish Language sport audience.

Airing every Saturday and Sunday from 14:00 to 18:00, the shows, presented by Tomás Ó hAilín, offer a comprehensive package of information, reports, results, analysis, and commentary on the

day's sporting events from the local fields at club county level to the biggest international events. The shows are a must listen source for sports enthusiasts looking to stay updated on all the latest news and discussion. Whether you're interested in football, hurling, or any other sport, Spórt an tSathairn and Spórt an Lae have it with comprehensive coverage and expert analysis.

Sponsorship Package

Time

Saturday (14:00-17:59)
Sunday (13:50 - 17:59)

Stings

8 Stings per week on Saturday
6 Stings per week on Sunday

Weekly Total

14 stings, across Saturday & Sunday

Reach & Freq (Adults)

108,000 / 45.6

Homepage Sponsorship

Sponsor presence on show homepage

Podcast Sponsorship

1 x sponsor credited 10" sting preceding
Sponsorship all show podcasts

Sponsorship Fee: **€50,000 (12 Months)**

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Category restrictions and terms & conditions apply. All sponsors are subject to RTÉ Sponsorship Clearance approval.