

RUGBY PODCAST

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RTÉ PODCAST SPONSORSHIP

Produced and presented by the **RTÉ Sports Department**, the **RTÉ Rugby Podcast** brings sports fans all the latest news from the world of rugby, as well as interesting features and discussions around the big issues in the sport.

The podcast peaked in popularity during the Rugby World Cup, regularly ranking in the top 5 for the overall Apple podcast chart in Ireland. It is amongst the top 3 rugby podcasts in Ireland consistently.

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SPONSORSHIP PACKAGE

1 x RTÉ Rugby Podcast per week
(February to Nov 2024) + specials

Approx **44 x sponsor credited podcasts**

2 x 10" Sponsorship stings per Podcast -
Pre and end roll

Approx **88 x Total Sponsorship Stings**

SPONSORSHIP FEE: €40,000

T&C's: *All sponsors subject to RTÉ Sponsorship Clearance & Guidelines. Voice over fees to be incurred by the sponsor. Number of podcast episodes and stings may vary due to tournament specials.*