



# Digital Display Offer

<p><b>Formats:</b></p> <ul style="list-style-type: none"> <li>• Billboard</li> </ul>	<p><b>Buy</b></p> <p><b>Monthly</b></p>	<p><b>Rate card:</b></p> <ul style="list-style-type: none"> <li>• Billboard €60 cpm</li> </ul>
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Format	Duration	Estimated Impressions	Cost
Billboard	4 weeks	20,000	€1,200

- Terms and Conditions:**
- Impressions estimated, not guaranteed
  - Must be booked by IO directly
  - Irish Language Ads only