

RTÉ
RADIO 1

SEVEN DAY SPORT

SPONSORSHIP
OPPORTUNITY

AVAILABLE NOW

Available for the first time since 2016 RTÉ Radio 1 Seven Day Sport is the biggest national radio sports sponsorship opportunity available.

With a total of 43 sponsor-credited stings per week and placement in many of RTÉ Radio 1 top shows, this seven-day sponsorship is an ideal opportunity to reach RTÉ Radio 1's, 1.3 million listenership.



RTÉ Media Sales




For more information, please contact:

Tara Farrell Sponsorship Manager - Radio & Audio

T: 087 224 1040 | E: Tara.Farrell@rte.ie

Weekdays		
35 x sponsor credited stings per week		
STING	SHOW	TIME
5 x	Rising Time with Shay Byrne	6:45
10 x	Morning Ireland	7:35, 8:35
5 x	News at One	13:40
10 x	Drivetime	17:30, 18:30
5 x	Late Date	23:00
Saturday		
6 x sponsor credited stings		
STING	SHOW	TIME
1 x	World Report	08:10
1 x	Saturday Sport	19:00
1 x	Beo Ar Eigean	20:00
1 x	Ceili House	21:00
1 x	Folk on One	22:00
1 x	Country Time	23:00
Sunday		
2 x sponsor credited stings		
STING	SHOW	TIME
1 x	Saturday Sport	19:00
1 x	Late Date	23:00
Total number of stings per week 43		

Previous Sponsor	
	
Rate Card Value	
€85,634 per week	
€1,027,608 x 12 months	
2024 Sponsorship Fee	
12 months	€300,000
6 months	€180,000
3 months	€110,000

Category restrictions and terms & conditions apply.
All sponsors are subject to RTE Sponsorship Clearance approval.
Source* JNLR / IPSOS MRBI (2024-4)

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